

# TOP 10 REASONS TO JOIN... The Business Forum

## 1 Alignment with the Woodbury Community Foundation

- Two-thirds of your annual fee (\$500) supports a 501(c)(3) organization which is focused on Basic Needs in the Woodbury community.
- Your Company is recognized as a "Bronze Level" contributor to the Woodbury Community Foundation; recognition on the WCF website, at the monthly meetings, and in marketing material associated with The Business Forum.
- Connections with other community leaders.
- Linked to an organization that's sole purpose is to help ensure our community stays a great place to live, work and play.

## 4 Efficiency

- Meetings held once a month on the fourth Tuesday of each month; at the same time and same place. Come back to Woodbury before rush hour.
- At each meeting, you will be spending an hour and a half, nine times a year to connect with a target membership of 40 Woodbury dynamic community leaders (i.e., this is not a major time commitment).

## 5 Value

- Each Company is entitled to have two main contacts; i.e., C-level and your marketing director or business development director, or a second partner that can benefit from the education or the networking.
- Enjoy a relaxing evening with light refreshments and hors d'oeuvres each month.
- Great opportunity to make new connections with business & community leaders in Woodbury.
- Receive a Business Forum Portfolio, which includes a membership roster, a member assessment on each Company to better understand their business, and a business card holder for fellow members' cards.

## 2 Marketing

- As a "Bronze member" and an active Business Forum member you get the message of your company out in the Woodbury community.
- Each member is offered the opportunity to showcase their Company in a manner that it may provide value/benefits to the community or other Forum members (i.e., during a 15-20 minute presentation, at the networking opportunities prior to the meeting, or at the social hour after the meeting).

## 3 Education

- Hear two short presentations from Forum members each month; for example, on a Business strategy, case study, or technical planning technique.
- Meet regularly with community business leaders; learn from their core competencies; communicate as to how best to provide potential opportunities/benefits for your Company.
- Learn what the WCF is accomplishing in the community; a brief update each month from staff & Board members showcasing WCF activities.

## 6 Connections & Relationships

- Connect with both Woodbury businesses and leaders in the Woodbury community, along with Woodbury residents who are leaders in their organizations in the Twin Cities community.
- Numerous opportunities to network prior to the meeting, during the meeting, and after at the social.
- A roster and core competencies sheet will be included in your Business Forum portfolio and updated on a quarterly basis to stay current.

## 7 Flexibility

- With two members per Company included in your fee, you have flexibility & continuity of representation at the Forum.
- Arrive early to network with Business Forum members; or stay late for the social hour; or just come for the meeting.

## 8 Information Sharing

- Each meeting will allow a short time for information sharing & gathering.
- For example, if a Forum Member needs help, a Member needs a contact, has a problem they want input on, or are looking for a new administrative/sales person, etc.
- Each Member will also have a roster and list of core competencies of members who may be able to help.

## 9 Comfort

- Local hotel convenient to access.
- Refreshments and light hors d'oeuvres provided to tide you over at the end of the day.
- Good people, good conversation, good food.

## 10 Supporting a Great Organization

- Your \$500 charitable investment supports our efforts to make an impact on community needs.
- Build relationships within the community in order to benefit those who need our help.
- Partner with the Woodbury Community Foundation as we connect people and organizations with causes that matter!
- It's all about *Well-Being for All...For Woodbury!*



**WOODBURY**  
COMMUNITY FOUNDATION

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