



WOODBURY
COMMUNITY FOUNDATION

POVERTY...in Woodbury?

December 13, 2010

Connecting People with Causes that Matter

About the Woodbury Community Foundation



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All Pieces Must Work Together

- Grantmaking
- Research
- Professional Advisors
- Innovative Collaborations
- Resource Provider
- Bridge Builder
- Volunteerism



- The Business Forum
- Woodbury Citizens' Academy
- Soirée Spooktakular
- Basic Needs Task Force
- Wilder Survey Project
- Window on Woodbury
- The Community Link
- Future Leaders

- Executive
- Finance
- Development
- PR/Marketing
- Nominating



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About the Wilder Research Study



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Jennifer
Kenny-Hendry

Connecting People with Causes that Matter



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Wilder Research Study Results

Connecting People with Causes that Matter

Survey Respondents

938 Surveys Completed

24% Response Rate



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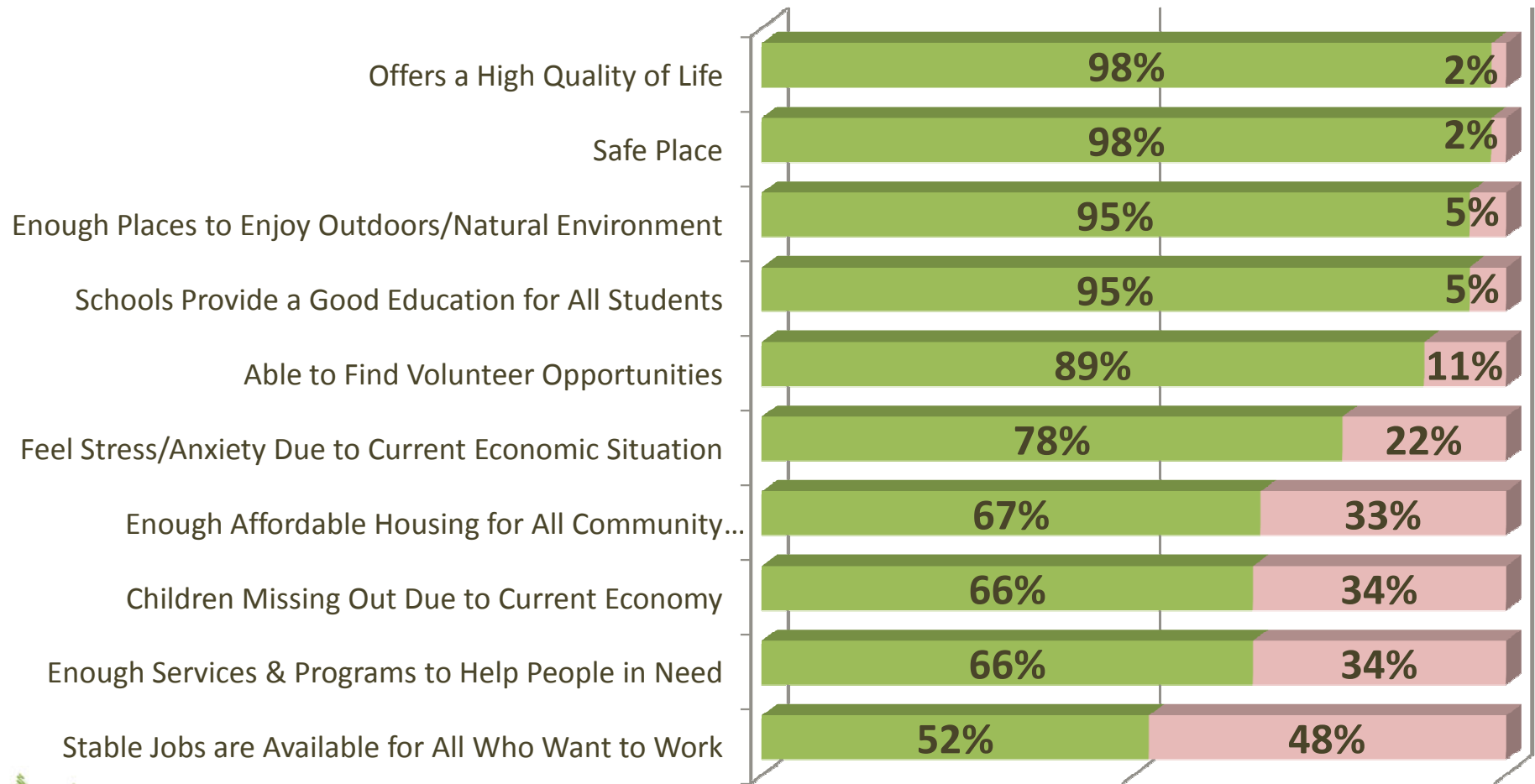
Survey Respondents

Gender	
Female	53%
Male	47%

Race/Ethnicity	
White	89%
Asian	4%
African-American	2%
Latino	1%
Other	4%



Life in Woodbury



■ Agree or Strongly Agree

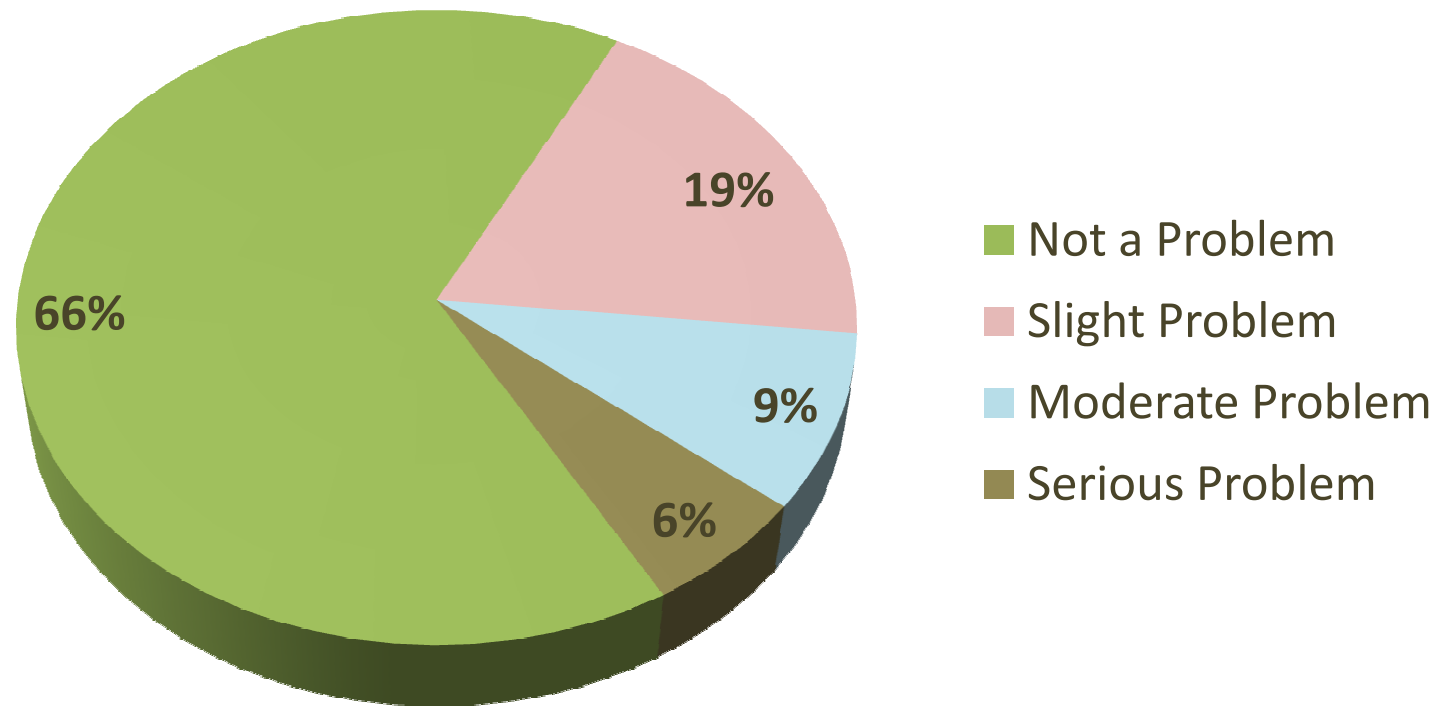
■ Disagree or Strongly Disagree



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Household Debt

Percent of Households that have a Problem with Credit Card and/or Loan Debt



Housing Issues

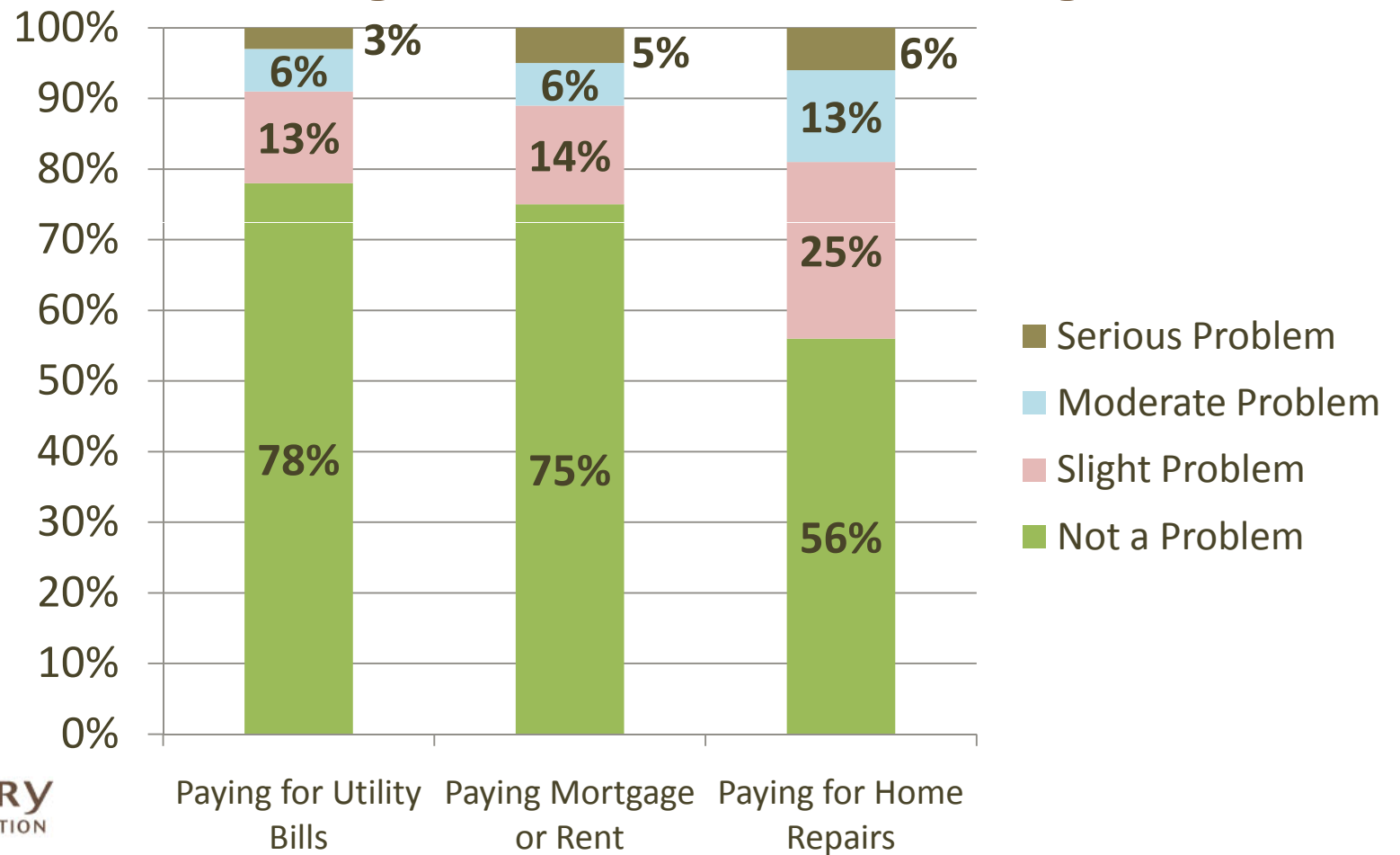
Households needing help with housing issues

Making my home more energy efficient	23%
Help with home repairs	16%
Help with down payment and closing costs to buy a home	7%
Getting a loan to buy a home	7%
Help paying my utility bills	7%



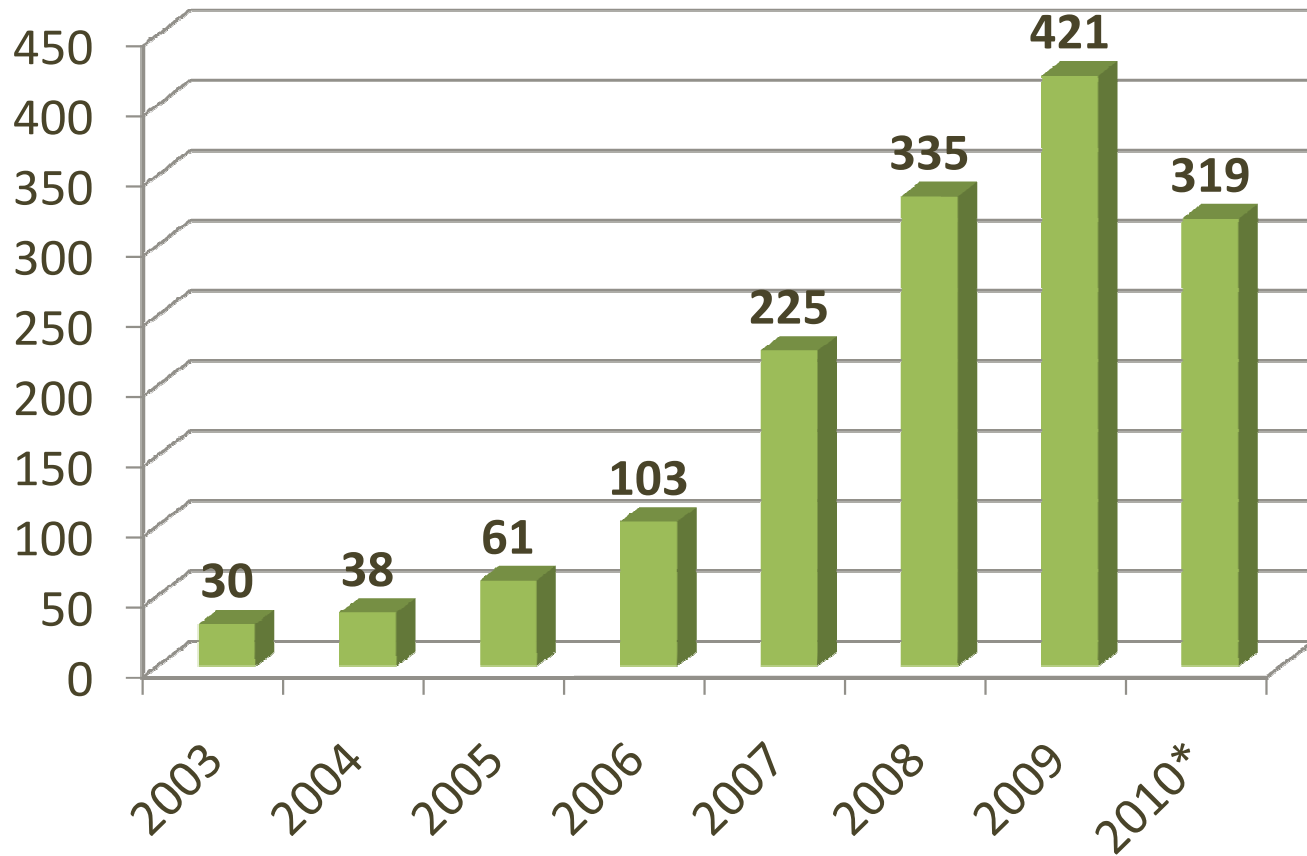
Cost of Housing

Percent of Households that have a Problem Affording the Cost of Housing



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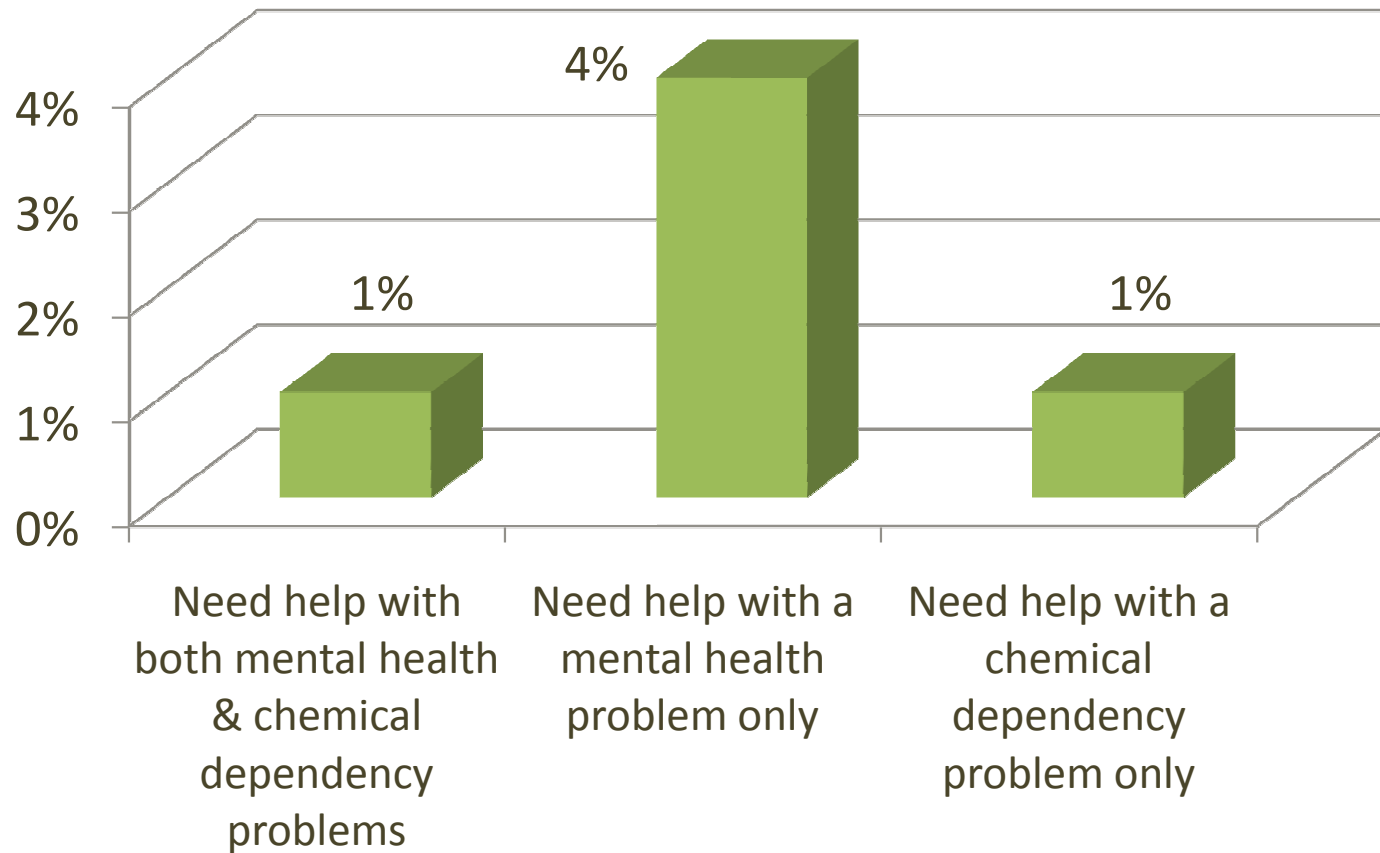
Foreclosures in Woodbury



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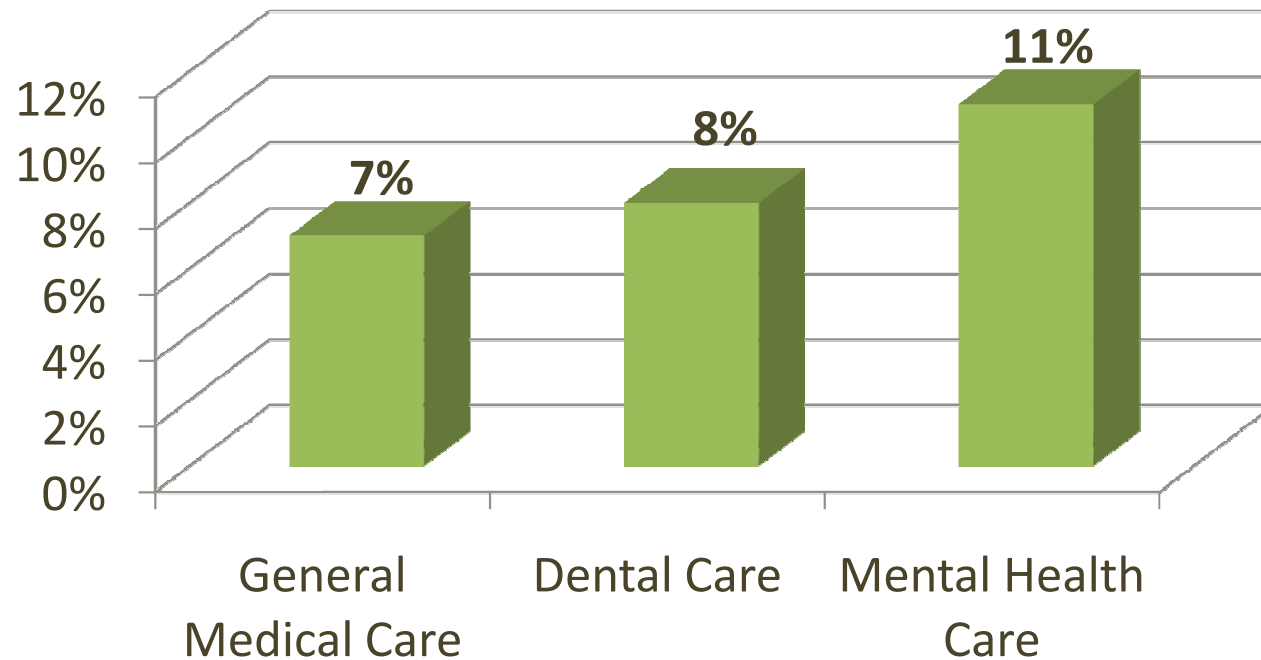
*2010 Data are through November 30th

Mental Health & Domestic Violence



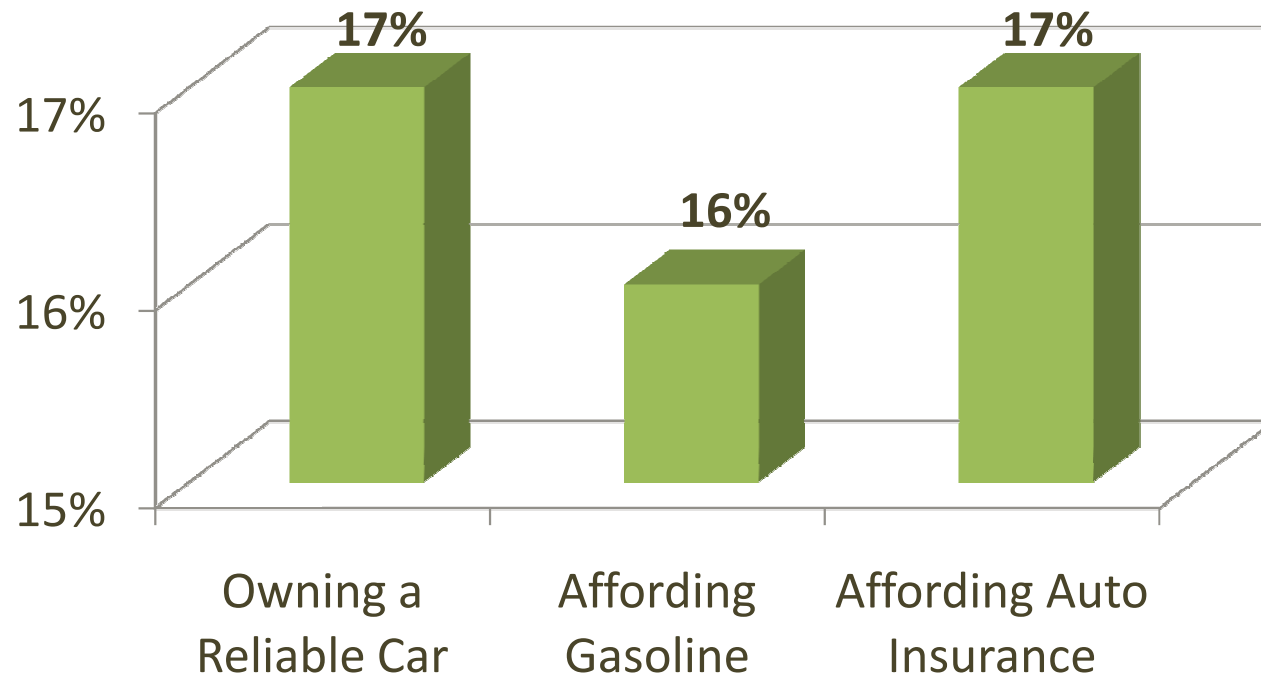
Health Care

Percent of Households that have a moderate or serious problem obtaining needed health care



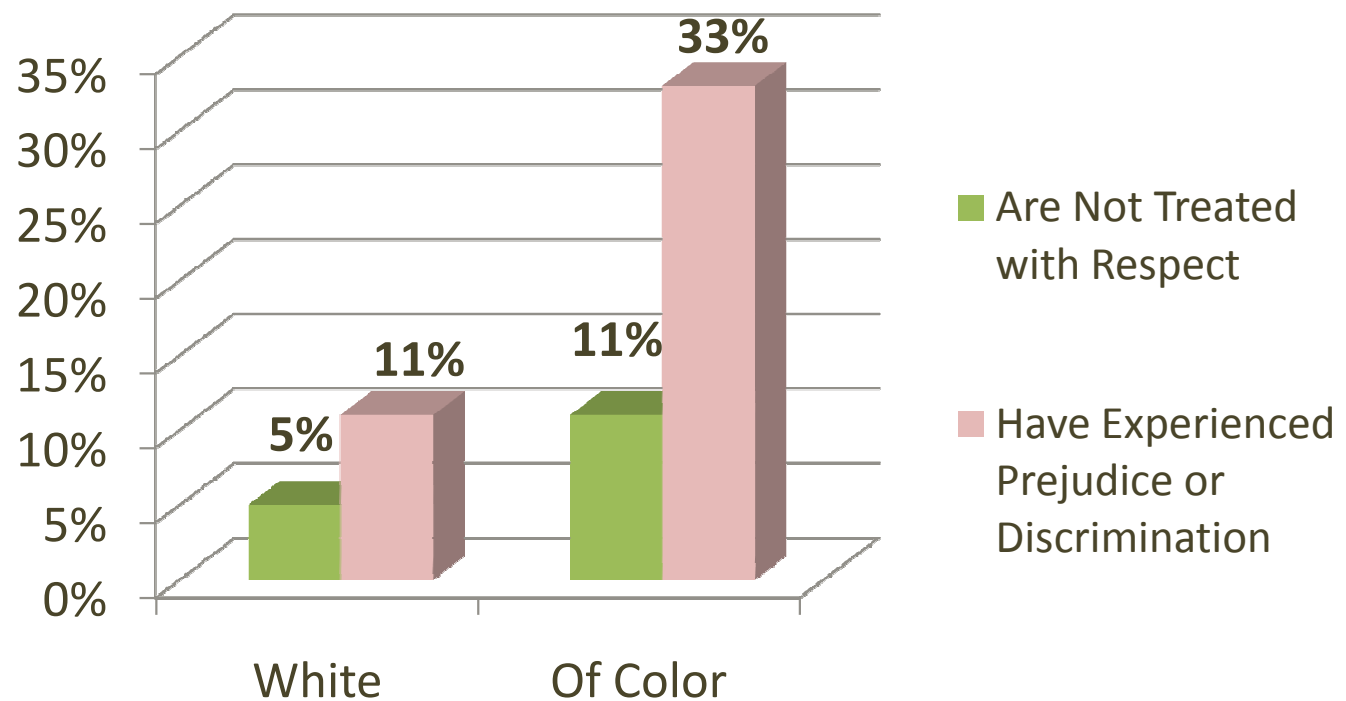
Transportation

Percent of Households that have a moderate or serious problem with transportation issues



Respect

Percent of Respondents who feel they are not treated with respect or have experienced discrimination in Woodbury



Food Security

Worried about affording enough food for household: **9%**

Need help accessing nutritious food: **4%**

Of those concerned about food:

**Less than half know
where to go for help**



Community Needs



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Community Needs



YOUTH



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Youth Initiative

Believe that children in Woodbury are missing out on opportunities because of the bad economy: **9%**

Key Partners:

- Woodbury Parks & Recreation Department
- Woodbury Public Safety Department
- YMCA
- Athletic Associations
- Community Education
- Local Church Youth Directors



Community Needs

JOBS



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Jobs Initiative

Respondents having problems because a family member was dealing with a job loss: **26%**

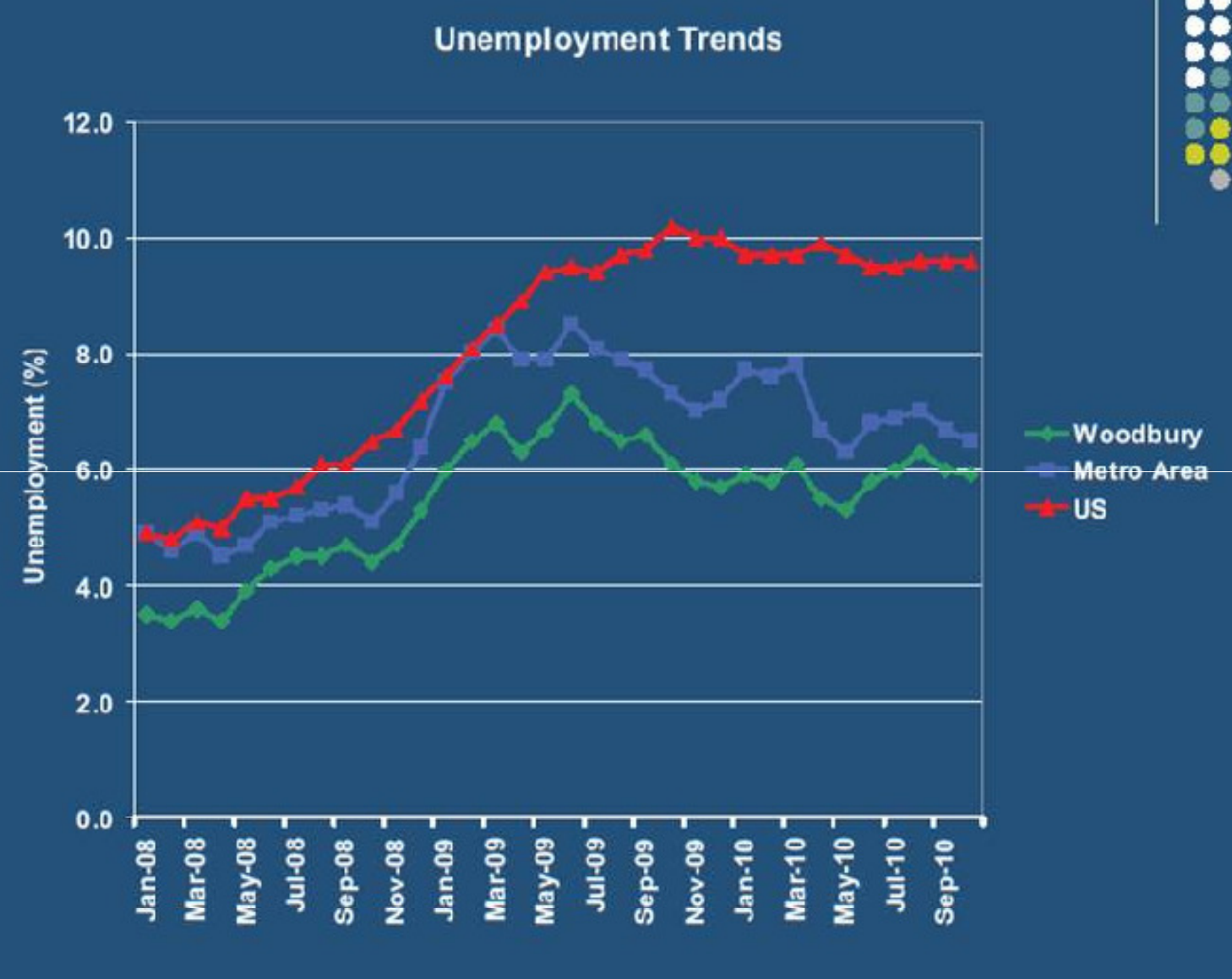
Respondents who don't believe there are enough stable jobs available in Woodbury: **48%**

Respondents with a family member who could use help finding a job: **13%**

Respondents who could use help getting job training so they could get a better job: **12%**



Jobs Initiative



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From: Get to Know Woodbury Realtor Forum 12/9/10

Jobs Initiative

Activities:

- Woodbury Chamber of Commerce Luncheon – 1/28/11
- Itasca Project

Key Partners:

- Washington County Workforce Center/DEED
- Woodbury Chamber of Commerce
- Woodbury Lutheran Church
- Guardian Angels Church
- Globe University
- Local Elected Officials



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Community Needs

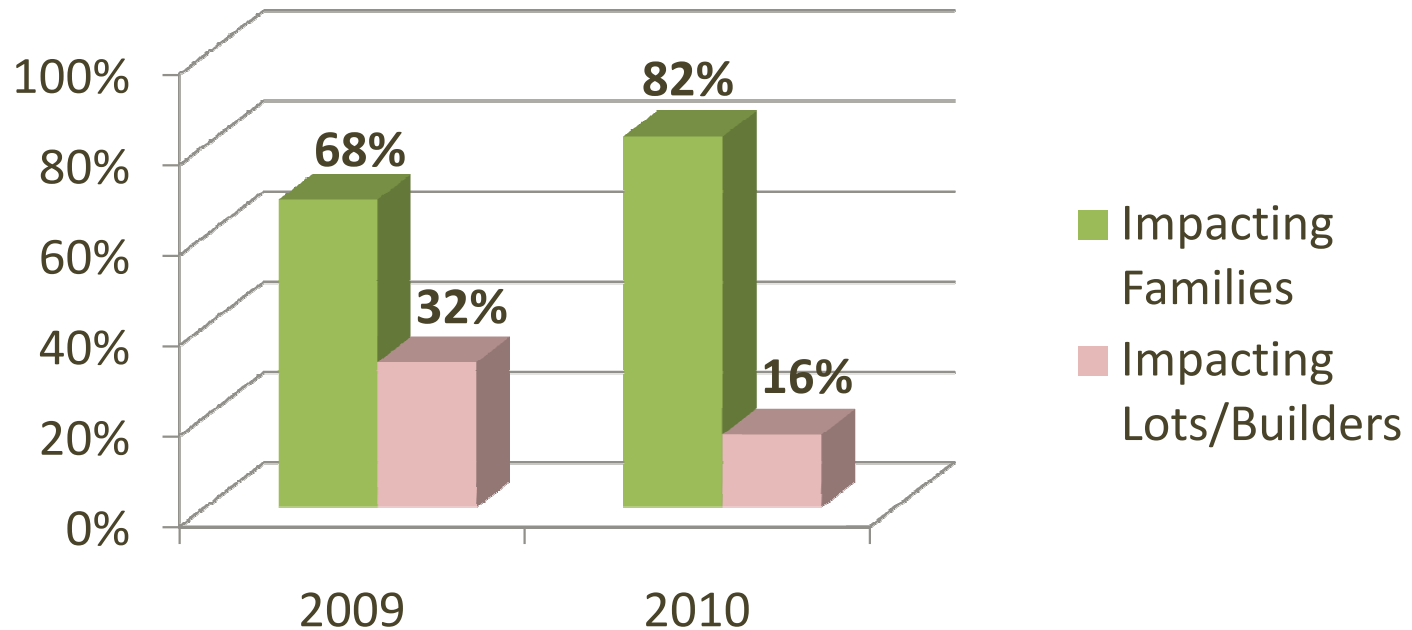
HOUSING



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Housing Initiative

Shift in Foreclosure Impact



Woodbury Households that have suffered a sheriff's sale: **2%**



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From: Get to Know Woodbury Realtor Forum 12/9/10

Housing Initiative

Activities:

- Brush With Kindness – Spring 2011
- Habitat for Humanity Garden Gate Project – 2012/13

Key Partners:

- Twin Cities Habitat for Humanity
- Woodbury Housing & Redevelopment Authority
- Woodbury Lutheran Church



Community Needs

FOOD



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Food Initiative

Activities:

- Grant to Woodbury Christian Cupboard – November 2010
- Partnership for increased marketing & strategic planning

Key Partners:

- Woodbury Christian Cupboard Food Shelf
- Woodbury Lutheran Church
- Greater Twin Cities United Way
- 3M Foundation
- Valley Outreach



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So What Can I Do?

Volunteer
with WCF

Learn
More

Donate

Volunteer
on a Project



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Q & A

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Well-Being For All! For Woodbury!

Connecting People with Causes that Matter



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