On behalf of the Woodbury Community Foundation’s Board of Directors and as your Foundation’s Executive Director, I am pleased to present to you our Annual Report for Fiscal Year 2018.

As Woodbury grows and changes, the Woodbury Community Foundation must be poised to meet the evolving needs of our community. Not only do we connect donors to causes that matter, but we serve a unique role to foster and expand connections and collaboration among organizations doing good work within Woodbury.

I’m proud to call Woodbury home. I’m passionate about our community and passionate about the mission of the Woodbury Community Foundation.

Thanks to the generous support of our donors and volunteers, and the commitment and hard work of our Board of Directors, we are set on a course for success.

Thanks to all who contributed this past year. We appreciate your continued support as we move ahead to meet our goals within 2019.

LORI NELSON
Woodbury Community Foundation
Executive Director
FROM THE CHAIR

The last year has been an important year of transition for the Woodbury Community Foundation. It was only 18 months ago that the Foundation Board concluded that it was time to hire our first full-time Executive Director to bring to life the full potential of our Foundation to address the needs of our community. Lori Nelson has ably led us in that role as we’ve taken important steps in that direction.

The pages of this Annual Report review many of the exciting accomplishments, from successful fundraising events, to our first six-figure donor directed fund, to new ways of partnering with our business community, to growth in our programs like Citizens Academy and Woodbury Thrives, to initiation of a new partnership with the City and our non-profit organizations, to wonderful success for those individuals and organizations whose Foundation funds serve special needs in our community.

Equally important has been the work of the Board in partnership with Lori to revisit our business systems and processes, assuring that we are responsibly managing those resources you all entrust to us through your donations.

Woodbury is, indeed, a great community. With your continued support and partnership, we will together ensure that our community is a premier, rewarding and caring place to live, work and play for all!

ROGER GREEN

Chairperson
MISSION

The Woodbury Community Foundation is a charitable foundation that assures that our city is a premier and caring place to live and work for all. We inspire collaboration by connecting individuals and businesses with causes that matter, making a real impact within our community and producing real, measurable results.

ANNUAL REPORT

Our Annual report is an opportunity to celebrate what we have accomplished in our community. We’ve shared our financial data which tell one side of the story, as well as highlights, photos and quotes from program participants.

This is an important part of the next big steps we want to take as a non-profit, and are excited for each of you who are a part of making the Woodbury Community Foundation successful.
FINANCIAL GROWTH

61%

Thanks to the success of Chef Fest, Woodbury Cares, Citizen’s Academy, Board and Individual donors, unrestricted revenue and income grew from $58,600 to $150,500.

ENGAGING COMMUNITY

WCF Launches Woodbury Cares program for local businesses and organizations to donate to the Foundation, and created a partnership with Woodbury Magazine for discounted ads for donors. We have commitments from the first six ads which kicked off in Woodbury Magazine in September. WCF also developed Membership Program for individuals which launched at Chef Fest 2018.

01 Grant Request
Submitted to J.A.
Wedum Foundation

success!

Most successful Chef Fest ever in 2017, with 422 attendees & nearly $54K net proceeds.

BOARD & COMMUNITY CAMPAIGN

$50K

EXCEEDS GOALS

Progress

improving systems & processes

Balance Sheet Audit completed by Lethert, Skwira & Schultz and Finance & Audit Committee addressing recommendations Kanne CPAs engaged to do a Special Funds Audit; Edward Jones investments established for restricted and program funds.

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GRANTS PROGRAM

Goal established to issue 3-4 grants each year, which is funded through donations and management fees for partner funds. 4 Grantees were awarded at 2018 Chef Fest.

MARKETING & WEB REDESIGN

WCF revamped its website to be more current and user friendly. Marketing Committee set branding standards, and increased social media presence.

NEW RESTRICTED FUNDS

- WOODBURY HERITAGE SOCIETY’S MILLER BARN FUND
- YELLOW RIBBON NETWORK
- BASH FOR BRAINS FUND

ONE YEAR COMPLETE FOR LORI NELSON 1ST FULL TIME EXECUTIVE DIRECTOR

NEW OFFICE LOCATION
multi-year office location at Bremer bank ends. Relocation with partial gift in kind rent at “The Reserve” and search continues for permanent home.

CITIZEN’S ACADEMY 10TH YEAR

196 GRADUATES

WOODBURY THRIVES PARTICIPATION

1400+ PARTICIPANTS

COMMUNITY NON-PROFIT ROUND TABLE

25+ ORGANIZATIONS

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2018 FINANCIAL STATEMENT
July 2017-June 2018

INCOME & EXPENSE
Ordinary Income/Expense
Income
Cash
- Bequested Income $198,049.65
- Initiative/Event Income $94,286.44
- Operations Income $34,269.33
Restricted Income
- CCEFS - Raise the Roof $5,992.20
- Restore America $8,271.57
- WHS Miller Barn Fund $1,555.00
- WHS Miller Barn White Party $6,650.00
- Woodbury Police K9 Fund $19,130.41
- Woodbury Thrives $30,874.94
- Woodbury Yellow Ribbon Network $2,325.72
Total Restricted Income $74,799.84

Total Cash $401,405.26
In-Kind Donations $6,600.00
Interest & Dividends $2,478.95
Pledge Payment $1,400.00
Total Income $411,884.21
Gross Profit $411,884.21

Expense
In-Kind Expenses $6,600.00
Initiative/Event Expenses $52,454.89
Marketing/PR $4,557.79
Operations Expense $17,081.95
Personnel Expenses $83,704.56
Professional Fees $6,227.02
Programs $5,140.25
Restricted Funds Disbursements
- CCEFS - Raise the Roof $6,000.00
- Restore America $19,455.65
- WHS Miller Barn Fund $2,000.00
- WHS Miller Barn White Party $2,845.00
- Woodbury Police K9 Fund $4,851.84
Total Restricted Funds Disbursements $35,152.58
Taxes $225.00
Total Expense $211,144.04
Net Ordinary Income $200,740.17
Net Income $200,740.17

Numbers provided are preliminary. Complete information will be found in the Foundation’s IRS 990 filing. Please call our office to request a copy.
RETURNING TO OUR ROOTS AS A GRANTMAKER

At WCF, we are increasing the nonprofit community’s ability to help others through our new community grants program.

The Foundation’s grants program is making a direct, measurable impact in our community by addressing hunger, building youth leadership, improving public safety, and developing healthy teens.

Special congratulations go out to our 2018 Grant Award Recipients:

- Christian Cupboard Emergency Food Shelf
- Woodbury YMCA
- Woodbury High School AVID Program
- Woodbury Department of Public Safety.

These programs were each awarded a $2,000 Grant.
MAKING MEASURABLE IMPACT

This WCF Community Grant is going to give hope to our students.” Lisa Hyland, Woodbury High School AVID Program

“We’re just trying to reach families that have a need for car seats.” Officer Ashley Kowarsch, Woodbury Public Safety Car Seat Initiative

“Money that you give really does make a difference in the lives of young people in our community.” Rigel Bloome, YMCA Outreach Director

“The money will be used to help us feed more people that need it in our community.” Greig Metzger, Christian Cupboard Emergency Food Shelf (CCEFS)
DEVELOPING CITIZEN LEADERS

This year the Woodbury Community Foundation (WCF) Citizen’s Academy celebrates 10 years in our community.

Woodbury resident, Christopher Fink, is one of about 200 people who have graduated from the Citizen’s Academy since its inception.

“When I learned about the Citizen’s Academy, I thought it would be fun to learn more about the nuts and bolts and the true on-goings of Woodbury as an overall community,” said Christopher Fink, a 2016 Citizens Academy Graduate. “It was a lot of fun. It was very fulfilling. I met some great people. I still stay in touch with them to this day.”

Citizen’s Academy, a partnership with the City of Woodbury and the Woodbury Lions Club, provides an intensive eight-week program that develops future leaders for our community. One of the favorites of the program is a hands-on experience at the Woodbury Public Safety facilities.

“Probably the most enjoyable session was with the public safety crew and seeing their training facilities, and some of the training tools and techniques all of our public safety officials have in our community,” said Christopher.

Woodbury Mayor, Anne Burt, a 2018 Citizen’s Academy Graduate, says she hopes more citizens will take part in the Citizen’s Academy program.

“If we could offer that to more people, more of our citizens exposed to all the great things the city is doing I bet more people would be fired up about all the good things going on in Woodbury.” (CONT.)
Citizen’s Academy graduates, like Christopher says that this unique citizen program expands their knowledge in Woodbury in a way that encourages more involvement in our community.

“At the end of the course, I really felt like a citizen of Woodbury and not just a guy who lives in town,” said Christopher.

Registration for the 2019 Citizen’s Academy is open now!

“If we could offer that to more people, more of our citizens exposed to all the great things the city is doing I bet more people would be fired up about all the good things going on in Woodbury.”

--Anne Burt, Mayor
FOSTERING COMMUNITY COLLABORATION

In 2018, the Woodbury Community Foundation (WCF) facilitated a Non-Profit Roundtable to enhance the well-being and effectiveness of our non-profit organizations and create a stronger Woodbury community. The WCF held a series of four discussions with the City of Woodbury with twenty-two local non-profits, and looked at the strengths, challenges, and collaborative opportunities within our non-profit community.

They found common themes including: Woodbury non-profit leaders are strong, passionate and excited about the future of their non-profit and of Woodbury and Woodbury non-profit leaders have positive feelings towards the Community Foundation and the City of Woodbury and are excited about partnership opportunities. There is an overlap of various services offered by some Woodbury non-profits. However, each non-profit does offers a unique aspect of service.

They also found areas of concern and challenges, which included:

Overall engagement in Woodbury non-profits from the community as members, volunteers, financial contributors and supporters has declined.

It is difficult for Woodbury non-profits to gain awareness within the community. Awareness includes not only residents knowing of the variety of non-profits but also what each non-profit does, who they serve and how they can get involved.

Woodbury non-profits are in need of volunteers. This need includes volunteers to do manual work, assist with one-time projects, provide consistent hours for ongoing projects, and enough volunteers for larger non-profit events. There is also a need for volunteers who have specialized skills such as marketing, budgeting and other executive level skills. (CONT.)
Woodbury non-profits are **challenged** by lack of affordable large venue space for fundraisers as well as storage facility space.

Woodbury non-profits are seeking collaborations and partnerships with the City, businesses and other non-profits. Woodbury non-profits see value in the concept of collective impact.

The results from those discussions were analyzed and formally presented to Woodbury City Council in July.

WCF is working with the City of Woodbury to map out and identify next action steps to build and strengthen the relationships between the Woodbury non-profits, and the identification and development of more effective and efficient communication for non-profits and Woodbury residents.

List of participating organizations:

- Boy Scouts Northern Star Council
- Christian Cupboard
- City of Woodbury
- ISD 833 Community Education
- Girl Scouts of MN & WI River Valley
- Junior Achievement
- League of Women Voters
- Meals on wheels
- Merrick Community Services
- SoWashCares
- Woodbury Athletic Association
- Woodbury Chamber of Commerce
- Woodbury Community Foundation
- Woodbury Days Council
- Woodbury Guild -Children’s Hospital
- Woodbury Heritage Society
- Woodbury Kids
- Woodbury Rotary
- Woodbury Thrives
- Woodbury YMCA
- Young Life
- Youth Service Bureau
HEALTH & WELLNESS IS A PRIORITY

Woodbury resident Yara Omer and her two children are among the over 1,400 people who participated this past year in our popular fun community health and wellness program called, Woodbury Thrives.

“I like Woodbury because it’s homey. I think Woodbury Thrives is a great program and anyone can participate,” said Yara, a Woodbury Thrives volunteer and one of 7,300 individuals in Woodbury who are foreign born.

The demographics of Woodbury are changing, and the WCF’s mission is to make Woodbury a great place for ALL through WCF’s programs like Woodbury Thrives.

In four short years, Woodbury Thrives has evolved from a simple “idea” of creating a “culture of health” in Woodbury to being a thriving movement of community engagement around a healthy community. It is focused on creating healthy lifestyles, social connectedness and mental well-being.

Today, Woodbury Thrives involves hundreds of Woodbury residents and 60-plus regular volunteers, like Yara. Woodbury Thrives is partnered with the City of Woodbury, Washington County Public Health and Environment, Fairview HealthEast, 90 civic, non-profit, education, faith and business organizations to continue to foster an inclusive, welcoming, and
healthy community.

This past year Woodbury Thrives community events like "Coffee, Tea and Conversation for Free" at the HealthEast Sports Center, the "2018 Wellness Challenge Celebration" at Woodbury’s Central Park, and the first annual "Ride, Stride or Glide" at Colby Lake Park were very popular with local kids and families.

"Everybody wants to become healthier," said Yara.

"Honestly, just from meeting with people through Woodbury Thrives, I have learned about so many services I did not know were available in Woodbury, and some of them can be done for free, and neighbor helping neighbor."

Join your neighbors and friends, and together we can make Woodbury one of the best places to live, work and play, now and in the future. 🌿
LEAVING A LEGACY

Inez Oehlke made an incredible life by being a generous, thoughtful and focused philanthropist. She left a lasting impression on Woodbury in her 96 years of life and who continues to make a difference two years after her passing. We at the Woodbury Community Foundation (WCF) had the privilege of getting to know her well over the final years of her life.

WCF Board Member Margaret Wachholz says Inez was the most humble and kindest of folk from Woodbury. “She was soft-spoken, passionate about her faith, dedicated to her family and her community. She was a down-to-earth lady who was pretty unassuming if you were to meet her on the street,” said Margaret.

“Inez also happened to be the Matriarch of Woodbury, a civic leader and one of the founders of the Woodbury Heritage Society with Woodbury’s first Mayor Orville Bielenberg.” In 2013, Inez was among those who helped with the Foundation’s History Book by contributing stories about Woodbury’s rich history.

The following year in May of 2014, Inez was our keynote speaker at the WCF 10th Anniversary. She received a standing ovation after she finished her passionate speech with a quote from a Robert Browning poem – “Come, come, come, grow old with me, the best is yet to be.”

Inez, who served with the Woodbury Heritage Society Board and on the
The Miller Barn is a prime example of the early 20th century barns that were an integral part of our agricultural heritage.

Miller Barn Committee, saw a golden opportunity to use the Miller Barn as a place to preserve and celebrate the city’s history, honoring the Native Americans and settlers who gave birth to our community. Inez realized that bringing to life her dream of a heritage park at the Miller Barn site was going to extend beyond her lifetime.

During conversations with Jack Lanners, who was then the Chair of the Foundation Board, Inez offered that she’d like to leave a portion of her estate to fund the fulfillment of her dream. She was inspired by the work Donna Smith Stafford had done with the Woodbury K-9 Program supported through a fund at the Foundation. The Dick and Diane Hanson Fund for Innovation at the Foundation was another example she admired.

She hoped to model her Miller Barn Legacy Funds in a similar manner, relying on the friends she trusted on

“We make a living by what we get, but we make a life by what we give

--Winston Churchill

the Foundation Board to assure they were administered consistent with her wishes.

“Inez felt strongly about engaging our community in thoughtful and effective philanthropy during one’s lifetime.” said Margaret.

“I never heard her complain. She always just felt blessed to be in the moment, listen, and love.”

We lost Inez in September 2016. Her gift to the Foundation will preserve our community’s heritage for future generations to enjoy.

To learn more about legacy giving, contact
Lori Nelson at
wcf@woodburyfoundation.org
PARTNER FUNDS

The Woodbury Community Foundation also provides administrative, technical and marketing support to other community organizations and individuals when they set up a fund with the Woodbury Community Foundation. We help them achieve their goals and objectives for bettering the Woodbury Community. Here is a brief summary of our current funds.

Woodbury Police K9 Fund

The purpose and mission of the fund is to purchase and train K9’s and their handlers, as well as covering costs not provided to meet needs and demands. One way of sustaining the fund is Koins for K9’s Month every year beginning November 20. The Fund was established in honor of Bruce Stafford.

Horizon Fund for Innovation and Entrepreneurship

The Horizon Fund for Innovation and Entrepreneurship provides leverage to make nonprofits, and especially collaborative partnerships across the public, private and nonprofit sectors more effective in the work within the community. Goals include improved leadership development, a strengthened spirit of innovation and social entrepreneurship, and impact measurement – which provides better accountability.

Paul Davis Restoration Fund

In 2014, Caleb Brunz had a vision of creating a charitable fund that helps provided families in need the funds necessary to get the work done that is required to restore and repair their homes. Each fall, Paul Davis Restoration sponsors a golf tournament to raise funds to help these families in need.
Bash for Brains Fund

The “Bash for Brains” brings the community together to raise awareness and funds for research for the Alzheimer’s Association and the Walk to End Alzheimer’s, organized by sisters Leah Huxtable and Eva Thompson in memory of their mother. In September 2018, a new fund for the event was established with the Foundation to create grants for caregiver support to local families impacted by the disease.

CCEFS

The Christian Cupboard Emergency Food Shelf (CCEFS) envisions a community in which everyone has access to sufficient, nutritious food. We believe that access to healthy nutrition is a basic human right. Our mission is to provide nutritious food to our neighbors in a respectful manner while engaging our community in the fight against hunger. CCEFS now serves over 1,300 families each month with more than 35 tons of food through its portfolio of programs.

Save the Miller Barn Fund

It is envisioned that the August Miller Barn will become a historical icon celebrating Woodbury’s heritage and those families and people who founded the community and a site to educate the young and old on Woodbury’s history.

Yellow Ribbon Network

The City of Woodbury has joined with the Minnesota National Guard to support military families in Washington County through the creation of the Yellow Ribbon Network of Woodbury. The network helps connect schools, local units of government, law enforcement, social services, churches, civic and volunteer organizations for the special needs of a military family during a deployment. Families from all branches of the military are supported through the Yellow Ribbon Network.

WCF ALSO HOLD THE FOLLOWING FUNDS:
JOAN GUIDER FUND
DICK STAFFORD MEMORIAL FUND
thank you donors!

SUPPORTERS OF WOODBURY COMMUNITY FOUNDATION & PARTNER FUNDS
FISCAL YEAR 2018

$10,000+
Dixie & Tom Ewing
HealthEast Foundation
Paul & Gloria Parnell
Inez Oehlke

$5,000-$9,999
Ballast Advisors
Roger & Nancy Green
Jeff & Diane Hrastich
Donna Smith Stafford

$2,500-$4,999
Allina Health
Jodi Ritacca & Greg Carlini
Jack & Judy Clinton
CorTrust Bank
Christie & Gerald Denson
EPPA
Faith Finn
Dick & Diane Hanson
Matthew Johnson
Tom & Brenda Laska

$2,499-1,000
Victoria Asauskas
Ryan & Carly Bailey
Jim Curnow
Pamela Hall
Mary Hanson
Christopher & Shelli Johnson
Amy Keneflick
Eric & Ann Rislove
Karen Schmitz
Mary Scholz
Mary Guiliani & Greg Stephens
Tim Swanson & Theresa McCormick
Allen & Diane Volkenant
Woodbury Lions Club
DONORS CONTINUED

$999-500
3M Foundation
Jim (A.J.) Alberts
Paul Alsides
Craig Baumann
Gerald Bohn
Mark Cavaleri &
Carol Ritacca
Custom One Homes
Patricia Foster
Joan Guider
Jeff Jones
Cyn Lanners

Jason & Myndy Livingston
Terri McEnaney
Claudia & Tom Millington
David Ponschok
Snowell Raleigh
Gary Robbins
Gil & Bonnie Rohde, Jr
Mike Rygh
Amy Sachse
Mitchell Seifert
Margaret & Richard Wachholz
Todd & Jennifer Wiggins

$499-100
Marsha Anderson
Mathias Baden
Heidi Bardwell
Bert Barrington
Kathryn Berg
The Richard Bielenberg Family
Crystal Boudreau
Josh Breken
Terrence Bro
david Brodie
Christopher & Shelli Burns
Lisa Carpenter
James C. Carter
Donna Barton Chicone
Brian Cludy
Cornerstone Chiropractic
James & Laurie Currell
Jerome Degerness
Bill Derrick
Shari Devine
John Dillon
Christine Dinauer
Marie & Pat Dresch
Mike Dulitz
Ken Engberg
Lisa Engh
Laura Fairweather
Jim Falteisek
Kelly & Greg Fenton

Joyce Flynn
Woody’s Pet Food Deli
LeeAnn Fugaban
Jim Gissel
Richard Harman
Lisa Hein
Carol Hockert
Tonya Holt
Renae & Tom Hrstich
Dave & Judith Invie
Michael Johnson
Jeff Jones
George & Julie Kinney
Susan Kinzer
Scott Koziar
Kristin Kuse
Brenda Lamps
Carol Lanners
Norma Lanners
Lotus Homeopathy
Becky Maher
Beth Meenan
Drew & Langley Melendres
Sally Meyer
Nicole & Dan Middlecamp
David Miller
Harold Miller
Troy Miller

Keri Miller
Eric Morley
John (JJ) Murray
Paul Nelson
David Olson
Simi Patnaik
Anne & Kip Pendleton
Alisa Rabin & Rick Bell
Tom Rasmussen
William Reinhardt
Greg & Chris Sailer
Wayne Schilling
Dr. Tom Schmidt
Bob Siegfried
Lee & Jan Slagter
Shawn Sorrell
L.A. Spolidoro
Jim & Catherine Stevenson
Elizabeth Stites
Craig Svendsen
JoAnn & Joe Ward
Walmart
Kathryn Wells
Jeremy Westlake
George Weyer
Daniel Winga
DONATIONS TO RESTRICTED ACCOUNTS

Save the Miller Barn Fund
Gerri Berwald
Snowell Raleigh
LA Spolidoro
James Currell
Thomas Martin
Jerome Degerness
Shirley Walker
Bonira Branak

Yellow Ribbon Network
Karen Schmitz

Restore America Fund
Caleb Brunz

This list does not include donations made to the Woodbury Police K9 Fund in FY 2018. This list also does not include donations to Bash For Brains Fund, which was brought on after FY 2018, and will be reported in FY 2019.
Special Recognition and Thanks to our 2018 Woodbury Cares Sponsors