



2021

Statement of Community Impact



Woodbury Community Foundation

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Woodbury, MN 55125

651.505.7024, ext. 7024
wcf@woodburyfoundation.org
www.woodburyfoundation.org



With your support, the WCF is helping make change in our community - making it more vibrant, healthier, and stronger for all our residents

On behalf of the Woodbury Community Foundation (WCF), we want to thank you for your generous support in 2021. Together with our community partners and with **your** charitable donations, we provided:

- Food packs to 100 local kids during winter break
- COVID booster shots to 125 Woodbury residents
- Holiday hams & turkeys to 300 local families
- Legal services for victims of domestic violence
- Support for local students struggling with mental health
- And much more!

The COVID-19 pandemic called on all of us to step up far more than before. WCF was no exception. We issued \$50,000 in COVID-19 Emergency Grants and increased our community grants to \$22,400.

Whether you are an annual donor, sponsor of a special fund or endowment, or a participant in one of our programs, we at the Woodbury Community Foundation consider you a critical partner in our work. Our ability to address some of the most pressing needs in our community is only possible through your generous support. The recent addition of three new funds now brings our fund partners to sixteen with total funds from all sources exceeding \$1.2 million.

WCF believes in people helping one another and supporting the causes they care about most. We collaborate with others to match their charitable interests with the community's needs, we strengthen local nonprofits, and we incubate new ideas by bringing leaders together to address pressing needs.

Thank you for making a difference in our community. Together we are having an impact!

Jodi Ritacca, Board Chair 2021



Our Mission:

The Woodbury Community Foundation is a charitable foundation that assures that our city is a premier and caring place to live and work for all. We inspire collaboration by connecting individuals and businesses with causes that matter, making a real impact within our community and producing real, measurable results.

Board of Directors

Executive Committee

*Jodi Ritacca, Chair
Matt Johnson, Vice Chair
Jack Clinton, Treasurer
Jacques Peulen, Secretary
Roger Green, Past Chair & Board of Trustees Chair
Christie Denson, Director of Development
Claudia Millington, Director of Citizens Academy*

Directors

*Paula Akakpo
Karl Batalden
Mayor Anne Burt
Lucilla Davilla
Jeff Hrastich
Ken Johnson
Ezra King
John Lehman
Hana Mahli
Paul Parnell
Eric Rislove
Manali Shah
Jim Stevenson
Margaret Wachholz
Cheney Yao*



2021 Financials

Overall structure/Balance Sheet

The bulk of the Foundation's \$1.1 million assets are dedicated to support the community:

Community Partner funds

Donor Advised	\$169,648
Field of Interest	\$651,214
Agency Endowment	\$35,057

Program Funds

\$33,700

Unrestricted Funds

\$140,519

Unrestricted Funds are dedicated to WCF operations in support of our community work.

85% Community Partner Funds
(Restricted Funds)

3% Program Funds
(Donations and Sponsorships)

12% Unrestricted Funds



Income + Expense, July 2020 through June 2021

Ordinary Income	Restricted Income	\$655,730
	Unrestricted Income	\$ 133,694
	Total Income	\$789,424

Expense	Operations Expense	\$54,710
	Initiative/Event Expenses	\$67,002
	Foundation Grants	\$24,940
	Restricted Funds Disbursements	\$36,885
	Total Expense	\$183,540

Net Income **\$605,884**

A copy of the Woodbury Community Foundation audit and IRS 990 filing are available upon request.

"Alone, we can do so little; together, we can do so much"

- Helen Keller

WCF Programs

Woodbury Citizens Academy
Woodbury Youth Engagement Leadership Academy
Diversity, Equity and Inclusion
Woodbury Champions
Woodbury Thrives
Non-Profit Roundtable
Dementia Partners Woodbury

7,000+

**WCF Program
Participants in
2021**

2021 Community Grants Overview

Grant Categories

Improve community health & wellness
Reduce hunger, especially for under-served local families
Increase public safety
Expand youth development
Focus on diversity, equity and inclusion





2021 Grants

2021 Grants totaling \$22,400

Christian Cupboard Emergency Food Shelf (CCEFS): supported the hiring of a bilingual program assistant to support the growing demand for access to food and outreach to a more diverse community.

Community Thread: through Holiday Hope, provided assistance for those in need during the holiday, including children, families and individuals with disabilities.

Great Rivers Education Consortium: provided needed transportation for South Washington County Alternative High School students to post-secondary training at Saint Paul College and job placement sites.

Mental Health Club - Woodbury High School: assisted with the launch of a club focused on healthy coping strategies for students with mental health challenges.

SoWashCo Cares: In partnership with the Youth Service Bureau, provided workshops focused on socialization skills as students returned to school this past fall.

Tubman: support to provide legal services to survivors of domestic violence.

Woodbury Days: promoted healthy lifestyles and wellness for everyone in our community through fun and engaging activities at Woodbury Days.

Woodbury For Justice and Equality: support to launch a new community organization focused on promoting equity and inclusion.

Woodbury Heritage Society: support to preserve Woodbury's history through oral and recorded interviews with community elders and founders.

Youth Service Bureau: support prevention and early-intervention services for youth benefiting from counseling and chemical health programs.

Community Grant Challenge is on

Since 2003, the Woodbury Community Foundation has awarded grants to deserving community organizations. In 2021 a record amount of grants totaling \$22,400 went to ten non-profits in our community that are making a difference for Woodbury families. Thanks to a generous contribution from the Ewing-Hrastich family, as well as other donors, a matching grant opportunity of over \$5,000 will match and leverage contributions made in 2022.

Please consider a donation to help the Foundation continue its work of supporting well deserving community initiatives.

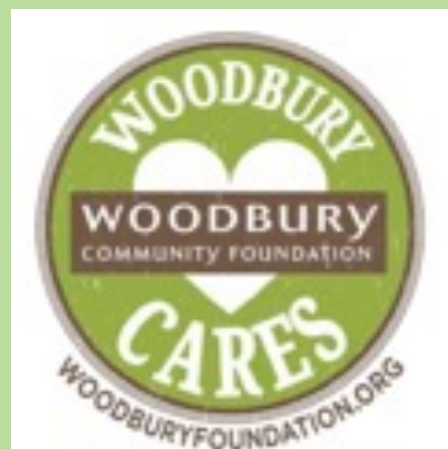
The WCF Woodbury Cares program allows local businesses and organizations to donate to the Foundation through a partnership created with Woodbury Magazine for discounted ads for donors. This raises more than \$10,000.00 a year for the foundation.

Contact wcf@woodburyfoundation.org to:

- ✓ place an ad in Woodbury Magazine with the Woodbury Cares program
- ✓ to learn more about establishing a special fund or endowment
- ✓ make a contribution to the Foundation

or visit: woodburyfoundation.org/woodbury-cares/

Visit the [WCF website](http://woodburyfoundation.org) to give



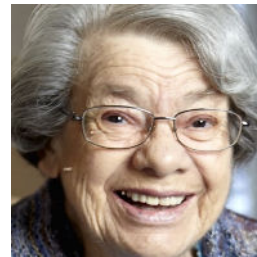


\$1.2 Million in WCF Funds Jan. 2022

Restricted Fund Giving

Donor Advised Funds

- Guider Fund
- Dick Stafford Fund
- Catalyst (Mayor Anne Burt Family) Fund
- Anonymous Donor Fund
- Green Family Fund
- Diane Hanson Memorial Fund



Field of Interest Funds

- Inez Oehlke Legacy Fund
- Anti-Racism Fund

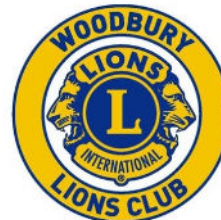


Agency Funds

- Woodbury Lions Community Fund
- Bash for Brains
- Woodbury Yellow Ribbon Network
- Miller Barn Fund
- Woodbury Lions Centennial Fund
- Woodbury Public Safety
- Angels of Hope Memorial
- Woodbury Fire Fighters Alumni Fund
- Rounds fore Rebs



Woodbury Firefighters Alumni Association
@WoodburyFireDepartmentAlumniAssociation · Fire Protection Service



Endowment Fund

- Ewing-Hrastich Endowment Fund

To create or contribute to a special fund or endowment, contact:

wcf@WoodburyFoundation.org



Stepping Up to Address COVID-19



Through special fundraising efforts to address the COVID-19 Pandemic, donations from individuals and foundations provided \$50,000 which funded twelve emergency grants to local organizations addressing the pandemic including:

- Christian Cupboard Emergency Food Shelf
- Woodbury YMCA
- Tubman
- Salvation Army
- Youth Service Bureau
- Special Adventures
- SoWashCo CARES





Woodbury Citizens Academy (WCA)

WCA was developed as a partnership between the City of Woodbury and Woodbury Lions Club in 2009

WCA provides training for our community's future volunteer leaders

WCA is eight weeks of behind-the-scenes sessions focused on everything to know about Woodbury

There have been more than 250 graduates

Scan to learn more about the
Woodbury Citizens Academy

or email:

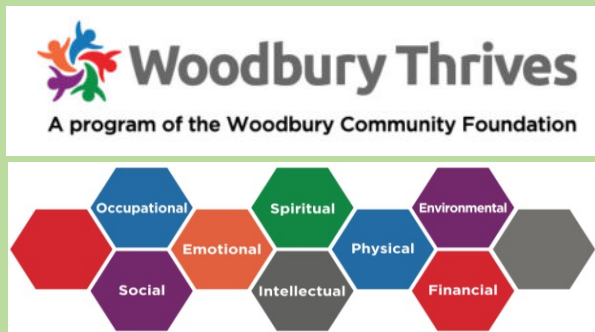
wca@woodburyfoundation.org



"Citizens Academy is a great way to get to know Woodbury with a behind-the-scenes view of what it takes to keep our community thriving. It's a must-do for those interested in volunteering, public service or building a vibrant future here."

- Kevin Gilboe, Woodbury Citizens Academy 2021

Woodbury Thrives



More than 3,500 program participants in four years

5,200+ connections annually via community outreach

Over 85 volunteers; 90 organizations involved in our coalition

Community Garden to open in 2022

Partnered with other local organizations to create Dementia Partners Woodbury





Leaving a Legacy



Inez Oehlke was one of Woodbury's most generous philanthropists during her 96 years of life. Since her passing in 2016, her generosity continues today to make a difference in our community through the ongoing work of the Woodbury Heritage Society, which she founded with Woodbury's first Mayor Orville Bielenberg, and through her generous Legacy Fund that she entrusted to the Woodbury Community Foundation. Her gift to the Foundation will preserve our community's heritage for future generations to enjoy.

No matter what size, consider making a contribution to future generations by leaving a Legacy Gift to the Foundation.

In May of 2014, Inez was the keynote speaker at the Foundation's 10th Anniversary. She received a standing ovation after she finished her passionate speech with a quote from a Robert Browning poem: "Come, come, come, grow old with me, the best is yet to be."

Visit the [WCF website](#) to give at:



Building a Strong Foundation



" We started with a dream. Now we have great things ahead for the future of our community"

Dixie Ewing is one of the founders of the Woodbury Community Foundation, then known as "Friends of Woodbury." WCF started with a dream by fellow founder, the late Dick Stafford, that "every citizen be involved with the Woodbury Community Foundation."

Our charitable organization was created to meet the needs of our community. Dixie says we inspire collaboration by connecting individuals and businesses with causes that matter. She's proud that we are making a real impact within our community by producing real, measurable results. We want Woodbury to be a better place to live for all!

Woodbury has grown from a small farming community to the 9th largest city in Minnesota with more than 77,000 residents and rated as one of the best places to live in the US by Money magazine. Just like our community, our Woodbury Community Foundation has grown from our modest beginnings to a strong and thriving organization.

Thanks to generous community supporters and donors like Dixie, we are meeting the needs of our community more than ever before. We are making a difference by touching the lives and hearts of so many families in our community.

Today, nearly 20 years since we started, Dixie's strong commitment continues. She not only chairs the Annual Community Grants Committee, but she has established the Ewing-Hrastich Endowment Fund and matching grant program for annual contributions made to the Foundation. Dixie and community donors are investing in local nonprofits that foster inclusiveness and address racial and economic disparities in our community.

Dixie is helping to build on the success of our popular Woodbury Citizens Academy, which has developed more than 250 community leaders, by helping to create our new Youth Engagement Leadership Academy, to develop future Woodbury leaders, like Paula Akakpo.

Thank you Dixie!



Leading the Future

"Working with the Woodbury Community Foundation has especially allowed me to grow my community work and pursue my passions."



Paula Akakpo is a student at Math & Science Academy, a current WCF Board of Director, serving on the Minnesota Youth Council, the Founder & Chair of her school's Student advisory council, and the Washington County 2021 Youth Volunteer of the Year!

She is also one of the founders of the Foundation's new Youth Engagement Leadership Academy along with Dixie and others.

"I imagine a freshman in high school right now who wants to get involved in our community, wanting to make an impact in Woodbury and signing up for our program," said Paula. "I am so excited to start this student program this summer and what this means for the future of Woodbury and creating future leaders and community Champions!"

Woodbury and the Woodbury Community Foundation are thriving thanks to dedicated community residents who are invested in our future, like Dixie and Paula!

Youth Engagement Leadership Academy

A Program of the Woodbury Community Foundation, with support from the Woodbury Area Chamber of Commerce, Woodbury Heritage Society, and the City of Woodbury.

What is the Youth Engagement Leadership Academy?

This program is a 5-week service learning, leadership development and entrepreneurial program. It is designed to give students who are incoming seniors opportunities to develop critical skills necessary for increased community engagement, acquire real world skills to succeed in the business environment, and explore entrepreneurship in the 21st century.

Students successfully completing the program and submitting the required essay can earn a scholarship!

Areas of Focus

Throughout the program, teens will be exposed to three main themes:

1 Youth Social Entrepreneurship

Youth Social Entrepreneurship (YSE) integrates practices of positive youth development with community engagement and social entrepreneurship to enable mutual transformation of economies, neighborhoods, and individuals.

2 Community Engagement

Community Engagement is the process of building relationships with community organizations and working with those organizations side-by-side in any and every way imaginable, building connections and developing an interest in their mission, with the end goal of helping make the community a better place to live.

3 Life Skill Development

Life skills are a comprehensive set of universal skills and abilities, connecting behavior, attitudes, and knowledge, which teens can develop and retain throughout their lives. Life skills increase young people's well-being and help them to develop into active and productive members of their communities.

We are working on plans to launch Youth Engagement Leadership Academy in the Summer 2022

Please contact Matt Johnson for more information: wcf@woodburyfoundation.org



2021 Year in Review

Woodbury Community Foundation

January

Woodbury Coin Quest

Woodbury Chamber of Commerce "Non-profit of the Year"

Board Member Donna Smith-Stafford is "Citizen of the Year"

February

Final Round of COVID-19 grants brings total to \$50,000

March

Lululemon at Woodbury Lakes features conversation on anti-racism in partnership with WCF

April

Citizens Academy graduates both 2020 and 2021 classes

WCF Board Member Paula Akakpo from Math & Science Academy receives Washington County Youth Volunteer Award

Fest 2021 features circus theme

May

WCF Co-sponsors League of Women Voters Woodbury Cottage Grove session on "Black Women and Suffrage"

June

Swing, Sip & Stir fundraiser Viv + Pearl Pop-Up Shop

August

Kick-off for Woodbury Champions program

WCF awards \$22,400 in Community Grants at Woodbury Days

Woodbury Days booth and parade participation

October

Spreading the word at Woodbury Expo

November

Winter coat drive

December

Food packing for SoWashCo CARES



2021 Year in Review

Woodbury Thrives

January

Keep it Moving Challenge (January-April)

February

QPR Training
Cards for Seniors

March

Wellness Walk at Colby Lake Park

April

Park clean up at Ojibway Park
Earth Day cleanup at Tamarack Nature Preserve

May

Yoga in the Park

June

Yoga + Barre in the Park
Summer Skoolie

July

Yoga/Walk+Run at Colby Lake
Volksmarch at Colby Lake
Summer Skoolie

August

Summer Skoolie
Woodbury Days

September

Guided Pollinator Walk with Great River Greening

October

Presentation of Dementia Partners Woodbury at Trellis Dementia event
Carver Lake Park Cleanup

November

Flu Shot Clinic @ Central Park





Friends Fest



The Woodbury Community Foundation held the Woodbury Friends Fest 2021 on April 30, 2021. The event, themed “The Greatest Community” and based on *The Greatest Showman*, featured live circus performances and entertainers, interactive carnival-style fundraising games, an on-site food truck, and a mobile auction fundraiser.

Woodbury Friends Fest 2022 was a blast from the past where guests were transported to the 80s for a night of fun at the historic Furber Farm, 7310 Lamar Ave S. in Cottage Grove on Friday, May 6, 2022.

The 2023 Friends Fest will be April 28, 2023 as we go back to the 20s for a great party!



To donate visit:
[The WCF website](#)

or scan:



Thank You to Our Sponsors

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Jodi & Greg Carlini
Roger and Nancy Green
In Memory of Diane Hanson
Mayor Anne Burt
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Bash for Brains

Xcel Energy
Peace of Mind Education Center
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Metro Gravel

Statement of Community Impact

The best way to find yourself is to lose yourself in the service of others.

-Mahatma Ghandi

