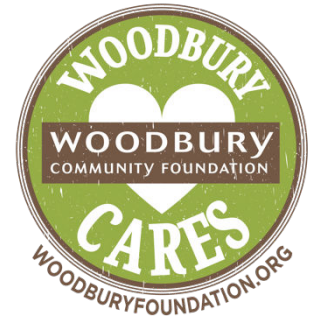


Woodbury Cares Ad Requirements

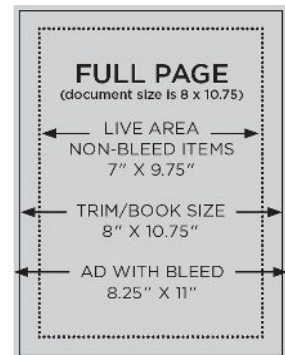
Thank you for your support of the Woodbury Community Foundation with a Woodbury Cares Ad. Woodbury Community Foundation will create your ad that follows the required co-branded Cares format. Ads are designed to be Full Page based on Woodbury Magazine's specs.



CARES AD CHECKLIST

Email the following items to development@woodburyfoundation.org.

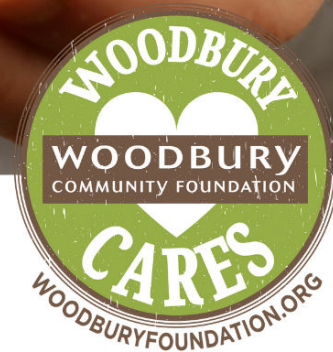
- ☐ Please send a high-resolution horizontal image - must be at least 300 dpi, full color. Team photos work great, or if you have a photo of you serving in the community. If you do not have your own image, we can provide a stock image that is relevant to your organization or community service values.
- ☐ We need a high-resolution company logo with a transparent background (.png or .jpeg is ideal.)
- ☐ Please answer the following questions, and we will write up a 200-300 word article to accompany the images.
 - Please provide some background on your organization.
 - How long have you lived/worked in Woodbury?
 - Why is this community important to you? What do you love about Woodbury?
 - How does your company give back to the community? Please provide examples.
 - Why is giving back important to your business?
- ☐ Please share your preferred contact info;
 - Address
 - Website
 - Phone
 - Social media handles
- ☐ Please include if you would like a QR code in your ad, and what landing page URL you would like it directed to.



Once you have submitted your content, we will draft the artwork for your approval. We will send this to Woodbury Magazine, who will check for quality control and will ask you for a final approval. See example of the Ad mock up on following page, as well as examples of previous ads for guidance.

WOODBURY CARES PROGRAM

Includes use of a high quality stock photo, or you may choose to send a company photo., such as a team photo.



YOUR NAME CARES ABOUT WOODBURY

Here is where you share why you are proud to live and work in Woodbury.

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Nulla quis magna vel dolor fermentum posuere.

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Aliquam dapibus sit amet dolor id tincidunt. Phasellus urna libero. Nulla tincidunt. Nullus non tempor gravida. Vestibulum id massa enim. Curabitur id odio euismod ex aliquet commodo.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Proin sed auctor erat.

"Here we will pull a quote from the text you provide for emphasis. For example, I love Woodbury."

**YOUR LOGO
HERE**

JOHN A WOODBURY
123 BIELENBERG DRIVE,
SUITE XYZ | WOODBURY
YOURWEBSITE.COM
651.123.4567

Recent Ads:

WOODBURY CARES PROGRAM

THE EWING-HRASTICH TEAM CARES ABOUT WOODBURY

As a family of professionals with over 80 years of combined sales experience, The Ewing & Hrastich Team is proud to support local businesses and residences including their family, friends and clients.

Just like their real estate business, the City of Woodbury continues to grow, change, meet and exceed expectations.

Years ago, Dixie Ewing was one of the founders of the Woodbury Community Foundation, then known as "Friends of Woodbury." Over the years, as the city grew so had Dixie's business and commitment to the community.

Her son Tom, Daughter-In-Law Renae, and Grandchildren Nolan and Amanda have since joined the Team. With three generations of full-time real estate agents, they are able to meet and exceed the growing demands of Woodbury and the East Metro by assisting everyone from first-time home buyers to those looking to sell and transition into their forever homes.

As proud and invested members of this community, The Ewing & Hrastich Team are fully engaged and strive to ensure that Woodbury continues to be a great place to live, work and play for generations to come.

Edina Realty

2021 TOP 3% INDEPENDENT BUCKLA AGENTS

THE EWING & HRASTICH TEAM
EDINA REALTY
WOODBURY OFFICE
520 COMMONS DRIVE
WOODBURY, MN 55125

DIXIE EWING
DIXIEWING@EDINAREALTY.COM
651.334.6124

TOM & RENAE HRASTICH
TOMHRASTICH@EDINAREALTY.COM
651.398.4513

NOLAN & AMANDA HRASTICH
AMANDAHRASTICH@EDINAREALTY.COM
651.216.7520

WOODBURY CARES PROGRAM

ANEW REAL ESTATE GROUP CARES ABOUT WOODBURY

As a resident of Woodbury for almost 20 years, Matt Johnson has prioritized giving back to Woodbury both personally and professionally.

"We are so blessed to live, work, and play in the community we serve each day," says Matt, who is an agent with Anew Real Estate Group with Keller Williams.

"Woodbury has so much to offer. While there is so much to do in town, you are also just 15 minutes from snowboarding at Afton or boating the St. Croix."

Matt is currently the Vice Chair for the Woodbury Community Foundation. He has been an active volunteer and sponsor for CCEFS, Starlight Cinema, Miracle Field "Angels in the outfield" and

has served on the boards of the Woodbury Lions and Chamber of Commerce.

Matt even offers his moving truck for his clients free to all non-profits in the community, and this year helped with food drives and delivering masks and supplies.

"When my daughter was born in 2009, I quickly realized this was the place she would call 'home' when she grows up. Investing in a community that she and my son will be proud of, means the world to me," he adds. "When you give back and help lift others up it builds a sense of pride, that translates to a better experience for us all."

To learn more about the Anew Real Estate Group, scan the QR code with your smartphone.

anew
Real Estate Group
kw KELLER WILLIAMS
PREMIER REALTY

MATTHEW JOHNSON
655 BIELENBERG DR
SUITE #100 | WOODBURY
651.775.7515
AnewRealEstateGroup.com
@AnewRealEstateGroup

WOODBURY CARES PROGRAM

BALLAST ADVISORS CARES ABOUT WOODBURY

Combining over 150 years of financial planning experience, the team of wealth advisors, financial planners, and investment advisors at Ballast Advisors offers financial planning and investment strategies customized for you.

"Ballast Advisors operates in a fiduciary capacity which means we offer you unbiased perspectives and recommendations, searching for not only a suitable solution, but the best solution for your interests and individual needs, doing so with full transparency," says Paul Parnell.

Ballast Advisors gives back to Woodbury in many ways, and one is through the Woodbury Community Foundation.

"Local foundations are an important way to allow residents to create donor advised funds and endowments that support their philanthropic passions in the community," says Paul.

Paul Parnell is currently on Board of Directors for the Woodbury Community Foundation and Ballast Advisors locally sponsors the First Tee golf program at Eagle Valley.

"In addition to my business, I live in Woodbury with my wife Gloria and our four children. We are proud and invested members of the community," says Paul.

"At Ballast Advisors we understand the importance of investing into our community; not only financially, but with our time as well. Our goal is to pass along the success that we've been able to achieve in our own lives with others within our community," he adds.

Whatever your financial goals may be, Ballast Advisors is here to help your dreams become a reality.

"Our goal is to pass along the success that we've been able to achieve in our own lives with others within our community."

BALLAST
MANAGING PARTNER | WEALTH ADVISOR
INFO@BALLASTADVISORS.COM
651.478.4644