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2026 MEDIA KIT DETAILS



Healthy Living
Food & Drink
Fashion
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Home
Weddings



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HOME AGAIN

Lake Country Builders revisits a familiar Lake Minnetonka home, guiding it into its next phase of life.

Written by Morris Berrick — Photos by Upstreaming Inc.

For over Minnesota homeowners, a remodel isn't just about look-builds. It's about making a house evolve with the needs of the family. More than 20 years ago, Lake Country Builders helped Shanon Thaler breathe new life into her lakeside home. Now with the kids grown, it was time for another evolution. "It's a refresher, but a thoughtful one," says Thaler, who had a thoughtful approach that honored the look, but not the taste of nearly every room.

"There is not only one of the builder's tools but also of the kindest people," says Tim Johnson, founder of Lake Country

Builders, explaining his excitement for Shanon after her lakeside home was sold and era. "It was like we had just right when we left off," when Thaler first came to him. "But that time around, he was more involved with the design," says Thaler. "A few weeks ago, he directed the remodel, while his team worked on the design vision, while his team worked on the details and craftsmanship to make it happen." One of the first things to come up with a "signature" look, Johnson says. "We're not trying to come up with a signature look, but the combination of a remodel and taking a lot of the guidance that already is in the house,"

"It was a nice house before, but now it has larger windows," Thaler says. The front porch walls were completely removed. The team added a full blueshade porch, which connects to Thaler's home office. There are doors to it and a screen door that were swapped in for the original bay window. "It's a little thing, but it makes a huge difference," she says, adding that the porch now connects to the kitchen, so Thaler can eat her favorite soups of work.

Once inside, one of the largest

impacts is immediately on display. The front removed a chimney, but the case

through the main living space—a

significant structural change. Before, the room lacked flow, and it was difficult to determine how many places there were to sit and what. It was in some what messy, highlighting the natural wood grain patterns underneath. "The architectural angles in the great room are so grand and so dramatic," says Johnson, "but at the end of the day, it's about how it looks and how it feels."

The secondary impact comes most in years through the great room, where the main floor kitchen and a new sun and porch area for a side-open sunroom to the outside.

The porch is a smaller area but houses large views of the lake. Morris Berrick, design officer, windows, created a "green standard" and an upgrade, protecting the porch in winter months and opening up when it's nice to enjoy the sun. "It's a great way to open up, enhancing the very open feel. The kitchen received a slight and robust with a carefully curated palette, from dark wood cabinets to light-colored marble tops, plus, neutral blue坐垫和 single pane windows on the exterior cabinets. Johnson says both decide

to further assist in updating the space to reflect what one can experience in the great room. "The team took care to preserve the character, but the building up a smaller, but not more formal, "open room" that sits down at the new corner," Thaler says.

At the past, her idea was influenced a lot by the lake, which is why she chose colors from Sather and the lake in each of the rooms. "The lake has been the lower level had been flooded," Thaler says. "It really looked different," Thaler says. The water helped define the livable area with

a stone fireplace, a dining nook with a built-in bench and a not bar featuring a built-in wine cooler, a built-in library and open shelving. "They were fibrous in taking care of everything right through the mud," Thaler says of her approach to the kitchen. "It's a little bit like remodeling can be complex, but the process and collaboration doesn't have to be," Thaler says. *

Lake Country Builders,
401 1st St. E., Kakawine, 602-404-5271
lakelcountrybuilders.com

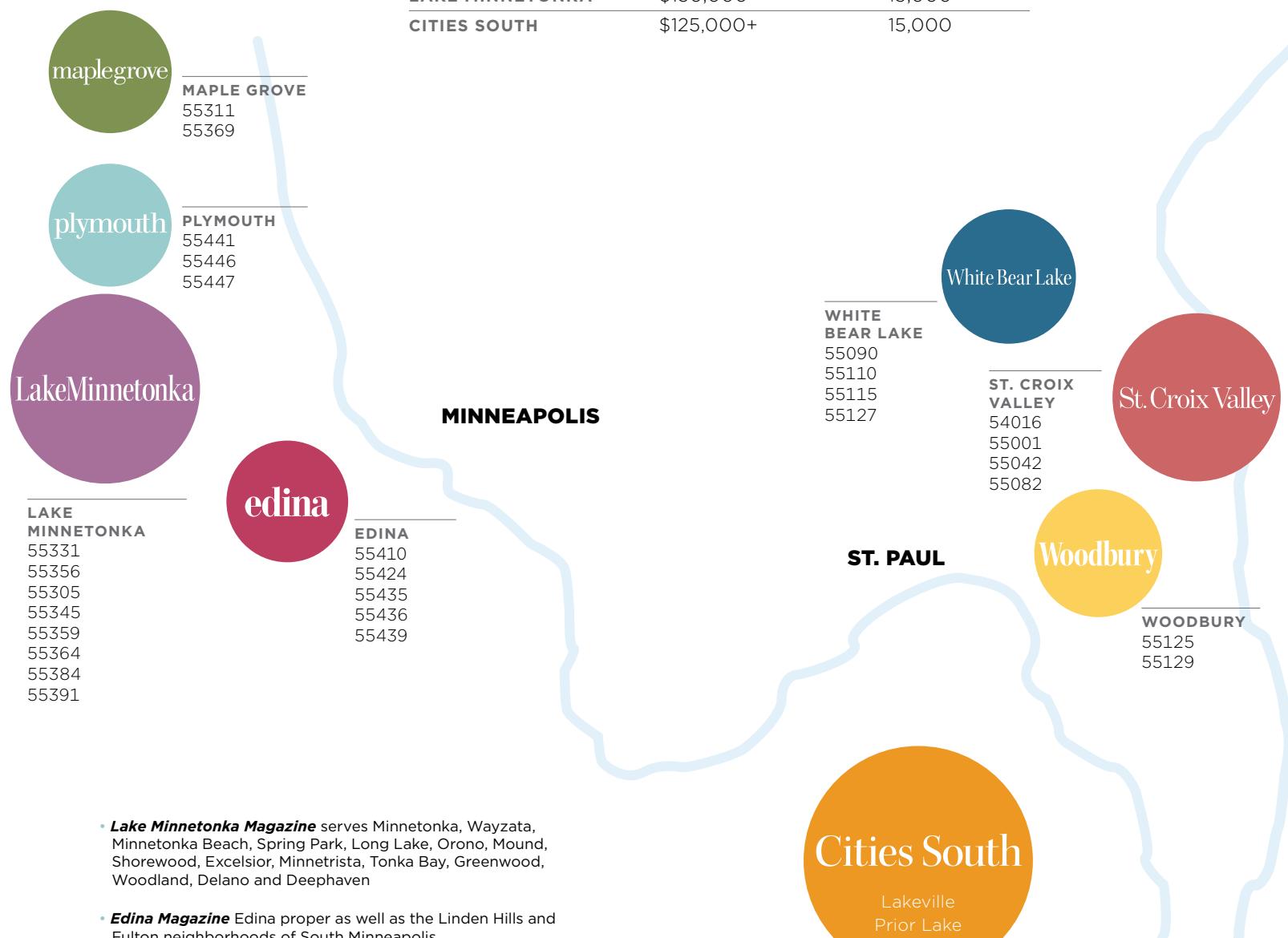
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Local.

DEMOGRAPHICS

PRINTED & MAILED DISTRIBUTION

<i>City</i>	<i>Household Income</i>	<i>Distribution</i>
EDINA	\$150,000+	10,000
MAPLE GROVE	\$125,000+	10,000
PLYMOUTH	\$125,000+	10,000
ST. CROIX VALLEY	\$125,000+	10,000
WHITE BEAR LAKE	\$125,000+	10,000
WOODBURY	\$125,000+	10,000
LAKE MINNETONKA	\$150,000+	15,000
CITIES SOUTH	\$125,000+	15,000



- **Lake Minnetonka Magazine** serves Minnetonka, Wayzata, Minnetonka Beach, Spring Park, Long Lake, Orono, Mound, Shorewood, Excelsior, Minnetrista, Tonka Bay, Greenwood, Woodland, Delano and Deephaven
- **Edina Magazine** Edina proper as well as the Linden Hills and Fulton neighborhoods of South Minneapolis
- **St. Croix Valley Magazine** serves Hudson, Stillwater, Lake Elmo, Afton, Bayport and Lakeland
- **White Bear Lake Magazine** serves White Bear Lake, White Bear Township, Mahtomedi, Dellwood, Birchwood Village, Bellaire, Gem Lake and Willernie, Vadnais Heights and North Oaks
- **Cities South Collection** includes Lakeville Magazine and Prior Lake Magazine

CITIES SOUTH
55044 - Lakeville/Credit River
55372 - Prior Lake

2026 EDITORIAL CALENDAR

edina

LakeMinnetonka

Woodbury

Issue Date	Editorial Highlights	Special Section	Ad Space Reservation	Ad Materials Due
JANUARY 2026	Health & Wellness	Summer Camps Guide	Nov. 21, 2025	Nov. 28, 2025
FEBRUARY 2026	Weddings	Wedding Collection	Dec. 12, 2025	Dec. 19, 2025
MARCH 2026	Arts & Culture (Dining)		Jan. 16, 2026	Jan. 23, 2026
APRIL 2026	Homes	Home & Garden	Feb. 13, 2026	Feb. 20, 2026
MAY 2026	Travel & Outdoor Living	Travel Guide	Mar. 13, 2026	Mar. 20, 2026
JUNE 2026	Family		April 17, 2026	April 24, 2026
JULY 2026	Best Of 2026		May 15, 2026	May 21, 2026
AUGUST 2026	Education		June 12, 2026	June 18, 2026
SEPTEMBER 2026	Design	Home & Garden	July 17, 2026	July 24, 2026
OCTOBER 2026	Style & Beauty		Aug. 14, 2026	Aug. 21, 2026
NOVEMBER 2026	Holidays	Holiday Gift Guide	Sept. 11, 2026	Sept. 18, 2026
DECEMBER 2026	Entertaining		Oct. 16, 2026	Oct. 23, 2026

plymouth

St. Croix Valley

Cities South

Issue Date	Editorial Highlights	Special Section	Ad Space Reservation	Ad Materials Due
DEC 2024/JAN 2026	Giving Back, Entertaining & Wellness		Oct. 24, 2025	Oct. 31, 2025
FEBRUARY/MARCH 2026	Weddings	Wedding Collection	Dec. 12, 2025	Dec. 19, 2025
APRIL/MAY 2026	Homes, Outdoor Living (Travel)	Home & Garden	Feb. 13, 2026	Feb. 20, 2026
JUNE/JULY 2026	Best Of 2026		April 17, 2026	April 24, 2026
AUGUST/SEPTEMBER 2026	Education (Family, Pets & Senior Living)		June 12, 2026	June 18, 2026
OCTOBER/NOVEMBER 2026	Arts & Culture (Interior Design)	Home & Garden	Aug. 14, 2026	Aug. 21, 2026
DEC 2026/JAN 2027	Holiday	Holiday Gift Guide	Oct. 16, 2026	Oct. 23, 2026

maplegrove

White Bear Lake

Issue Date	Editorial Highlights	Special Section	Ad Space Reservation	Ad Materials Due
JANUARY/FEBRUARY 2026	Weddings (Beauty & Style)	Weddings Collection	Nov. 21, 2025	Nov. 28, 2025
MARCH/APRIL 2026	Arts & Culture (Travel)		Jan. 16, 2026	Jan. 23, 2026
MAY/JUNE 2026	Homes & Outdoor Living	Home & Garden	Mar. 13, 2026	Mar. 20, 2026
JULY/AUGUST 2026	Best Of 2026		May 15, 2026	May 21, 2026
SEPTEMBER/OCTOBER 2026	Education (Interior Design)	Home & Garden	July 17, 2026	July 24, 2026
NOVEMBER/DECEMBER 2026	Holiday	Holiday Gift Guide	Sept. 11, 2026	Sept. 18, 2026

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BUSINESS PROFILE

Make a lasting impression with your customers.

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Business profiles offer a unique opportunity to speak directly to your customers with a tailored story written in the way you want to be featured.



REGISTRY continues its legacy and commitment to excellence, celebrating 40 years in the industry.

Whether it's through a new home build or by way of an addition or renovation, Regency Homes has been at the forefront of custom home building in the Twin Cities with exceptional and expert attention to detail. "I make what a big investment this is for each family and what the importance of home means," says Gary and J.L. Gandy, who have worked with Regency since the beginning—40 years ago. "I listen to what my clients are looking for, and we work together to bring their vision to reality."

Regency's experience enables her to understand the individual needs of her clients. "I come to the table with a career with Regency as a temporary placement, which forced into a permanent position and eventual ownership," says Gary. "I got off fast into jobs," Serum says. "I grew up working with my brothers on my father's dairy farm. Blue Blood

At this time I was given an opportunity to do rentals, from large to small. That is what kept our doors open, and it helped grow our business at the time."

The search is on! Businesses that come up to Regency often come to making Regency's work with them their new or permanent home. "When we started, we had no changes. We had a handful of Regency's work, and we are really starting from scratch, creating and designing each space," Serum says. "Having so many choices around us, it's great for us to have the freedom and design potential."

What hasn't changed over the years is Serum's commitment to budgeting and detailed planning for each project. "I try to make sure that we have all of the details and make sure that," she says. "It really becomes each a custom placement, and our customers appreciate its complete transparency and visibility of subcontractors."

Building a strong business foundation is important to Serum. "It absolutely took work, which is something I know," Serum says. "I take care with a great heart, subcontractors and agenda. If you surround yourself with good people, it makes each day easier and fun."

"I am committed and always looking for opportunities to learn, many of which are repeat clients, and others create all of the previous clients from us," Serum says. "The best home build/renovation needs 'Our reputation sets us apart' and Regency does that."

"Our experience with Regency has come all the way from the sales process, design, construction, working with subcontractors, and follow-up, and I am so happy with the home building experience we have had," says Gary and J.L. of Excelsior. "The team at Regency Homes was responsive, honest, capable to us and associated tenacity. In the end, we are now living in our dream forever home in a location that we love."

Regency Homes (800) 369-2800
Excelsior, MN 55341 • regencyhomes.com



Saint Therese of Woodbury continues its commitment to quality living and expert care.

Established in 1916, Saint Therese of Woodbury is a full-service, 100-unit, 24-hour skilled nursing and rehabilitation facility. Saint Therese offers a variety of services including short-term rehabilitation, respite care, and long-term care. The facility is a leader in the Woodbury community, providing quality care and a home-like atmosphere to all who enter.

The game room features billiards, ping-pong and a pool table, and daily exercise classes are provided by the Respite Therese team.

Underscoring the importance of spending time outside, Saint Therese's campus is ideally situated on pristine grounds with paths for walking, great views, nature and water. Saint Therese's lush grounds provide a perfect setting for outdoor activities.

Respite Therese is a leader in the Woodbury community and is also involved in the community through various events like a proper luncheon, golf tournaments, and a variety of other activities. The Respite Therese residents are very generous with their time, giving back to the community and local non-profits.

Father of the Respite Therese, Anthony, the main campus chaplain hosts several spiritual activities.

Saint Therese
2640 Valley Road, Woodbury
651.209.8000 • sainttherese.org

CITY MAGAZINE PRICING

One-page profile (format featuring 1 photo)

\$2,850 for one magazine

\$1,995 for each subsequent magazine

Two-page profile (format featuring 2-3 photos)

\$4,500 for one magazine

\$3,600 for each subsequent magazine

REGIONAL MAGAZINE PRICING

LAKE MINNETONKA, CITIES SOUTH

One-page profile (format featuring 1 photo)

\$3,600 for one magazine

\$2,800 for each subsequent magazine

Feature on our Websites

\$500 each

Two-page profile (format featuring 2-3 photos)

\$6,000 for one magazine

\$4,800 pick up for City Title

Rates include ad space, photography, design and writing (approximately 300 words) with up to three revisions on the written piece. Includes unlimited usage of one photo.



PROMOTIONAL CARD

Our community magazines offer exclusive, specialized options

THAT SHOWCASE BRANDS IN UNIQUE, ATTENTION-GRABBING WAYS.

Opportunities are limited and available on a first come, first served basis.

BELLYBAND



BELLYBAND

Wrap-around promotional piece that appears on select magazines. Can be printed on both sides (four color) for an upcharge.

PROMOTIONAL CARD

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RATES

Pieces Printed	10,000	15,000	20,400	30,000	40,000
BELLYBAND	\$4,800	\$5,800	\$6,800	\$8,800	\$10,800
PROMOTIONAL CARD (client provided)	\$1,200	\$1,600	\$2,000	\$2,800	\$3,500
PROMOTIONAL CARD (we print 4" x 6")	\$2,500	\$3,000	\$3,500	\$4,500	\$5,500

*Promotional card rates do not include the cost of the full page ad

DESIGN SERVICES

\$350 for up to three hours

\$150/hour (additional time)

SPECIAL PRODUCTS DEADLINES

Deadlines for special products are earlier than the regular advertising due date. Space needs to be secured and materials received and approved by **STANDARD AD SPACE RESERVATION DEADLINES**.

Availability is limited so check with your account executive.

Local.

BEST OF 2026

**10%
DISCOUNT**

for multiple print
insertions in any
Best of 2026
Issues



Celebrate your
community with us!
**WE WILL ONCE AGAIN CELEBRATE OUR
BEST OF READERS' CHOICE ISSUE.**

This much-anticipated publication is filled
with great information about favorite shops,
eats, businesses and services that residents
of each community love.

Reader's Vote Submission:
JANUARY 1 – JANUARY 31, 2026

Finalist information released: ONLINE MARCH 1, 2026

Published: JUNE/JULY 2026



CITY SPECIAL RATES

FULL PAGE	\$2,160
½ PAGE	\$1,650
½ H PAGE	\$1,375
½ S PAGE	\$895

REGIONAL SPECIAL RATES

LAKE MINNETONKA, CITIES SOUTH COLLECTION

FULL PAGE	\$2,875
½ PAGE	\$2,285
½ H PAGE	\$1,800
½ S PAGE	\$1,275

MATERIAL DEADLINES

Plymouth, St. Croix Valley, Cities South

AD CLOSE
April 17, 2026

MATERIALS DUE
April 24, 2026

**Edina, Lake Minnetonka, Maple Grove,
White Bear Lake, Woodbury**

AD CLOSE
May 15, 2026

MATERIALS DUE
May 21, 2026

BEST OF BUSINESS PROFILE

SPONSORED • BEST OF 2025 WINNER

SPONSORED • BEST OF 2025 WINNER



A Foundation of the Community Built for the Long Term—With You in Mind

Choosing the right wealth management team is about building a relationship that stands the test of time.

The team at Accredited Investors Wealth Management believes that consistency, independence and thoughtful leadership are key to delivering the kind of solutions and experience clients can count on for years to come.

Since 1987, Accredited has focused on what matters.

Today, the firm is comprised of a 60-person team located in Edina, managing more than \$37 billion in assets as of December 31, 2024.

"Accredited is built to last," says managing partner and shareholder Becky Krieger, CFP®, CPA. "Our independence and commitment to our clients' needs is what is crucial to our responsibility as a fiduciary and allows us the freedom to prioritize our clients' needs above all else."

"Amid a chaotic environment of consolidation in the advisor industry, we are focused on what matters most," Krieger says. "We've been so intentional about who we hire, how we grow and the culture we've created."

Accredited's guiding principle—Spend Your Life Wisely—serves as a constant reminder that money is a tool to help people live with intention. Accredited utilizes its Wealth Management Index™ to help clients connect their finances

with what truly matters to them, and—through long-standing relationships—to help them stay on track no matter what life brings.

"Being proactive is really about putting our clients first," says managing partner and shareholder Brian Martin, CFP®.

"We don't want to wait for someone to reach out with a question or concern; we tell our team to be the first to call. It's about staying a step ahead, anticipating what's coming and making sure our clients always feel seen, heard and supported."

Accredited is built on trust, longevity and a commitment to doing right by its clients—now and for generations to come.



Accredited Investors
WEALTH MANAGEMENT

5200 W. 73rd St., Edina

952.841.2222 • accredited.com

SPONSORED • BEST OF 2025 FINALIST



Boutwells Landing (Presbyterian Homes & Services) enriches the lives of residents with expert, quality care.

Boutwells Landing encourages families and potential residents, who are looking for an ideal senior living community that focuses on physical, social and spiritual well-being, to discover the community's extensive services and senior living options.

Since 1955, Presbyterian Homes and Services has provided housing and services for older adults, earning a strong reputation through its person-centered philosophy and commitment to innovative care.

Established in 1999, Boutwells Landing is a Presbyterian Homes & Services senior living community, located near Stillwater in Oak Park Heights, offering independent living, assisted living and memory care options along with transitional and long-term care. Ideally located on more than 100 acres, Boutwells Landing is graced with ponds, paved walkways and rolling parkland—welcoming residents to enjoy outdoor living.

Providing opportunities for healthy and active living is also an important aspect of life at Boutwells Landing. A full suite of wellness activities, recreational programming, special events and shopping trips fill the calendar. Residents come from diverse occupational backgrounds and life experiences and find ways to continue their interests and passions. Many of the activities on campus are resident inspired and led. "Boutwells

Landing has given me many opportunities to use my talents to bring neighbors together for social fun of all kinds," says resident Judy R.

At the heart of this newly renovated community lies the Town Center—the focal point of the community—featuring a variety of amenities, such as indoor pools, banking facilities, a private movie theater, a fitness center, an art studio, a workshop, a gift shop, a salon, a boutique-style convenience market and so much more!

"While we are delighted to highlight our community features, exploring senior living is more about finding a place where you feel at home," says Linnea Hill, community relations director. "When searching for a senior living community, we want our residents to find fulfillment, purpose and joy," says Natalie Streeks, housing counselor.

Call to schedule a personal tour and about available assisted living.

presbyterian
homes & services
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5600 Norwich Parkway
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FINALIST
BEST
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FORMAT SPECIFICALLY DESIGNED FOR
OUR BEST OF ISSUE. THIS IS AN EXCLUSIVE
OPPORTUNITY OFFERED TO THOSE BUSINESSES
VOTED BEST OF BY OUR READERS!

Speak directly to your customers with a tailored story written in the way you want to be featured. Our award-winning team of writers, designers and photographers highlight you and your business through this special advertising opportunity.

CITY MAGAZINE PRICING

EDINA, WOODBURY,
MAPLE GROVE, WHITE BEAR LAKE,
ST. CROIX VALLEY, PLYMOUTH

One-page profile (format featuring one photo)

\$2,850 for one magazine

Two-page profile (format featuring two photos)

\$4,500 for one magazine

REGIONAL MAGAZINE PRICING

LAKE MINNETONKA, CITIES SOUTH
COLLECTION

One-page profile (format featuring one photo)

\$3,600 for one magazine

Two-page profile (format featuring two photos)

\$6,000 for one magazine

MATERIAL DEADLINES

Plymouth, St. Croix Valley, Cities South

AD CLOSE
April 3, 2026

MATERIALS DUE
April 10, 2026

**Edina, Lake Minnetonka, Maple Grove,
White Bear Lake, Woodbury**

AD CLOSE
May 1, 2026

MATERIALS DUE
May 8, 2026

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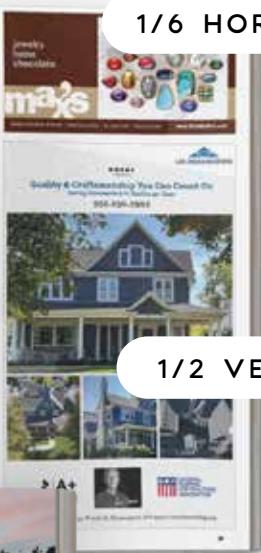
PRINT ADS



1/3 SQUARE



1/6 HORIZONTAL



1/2 VERTICAL

from the EDITOR



Renate Stewart-Ritter
renate@minnmedia.com

This month we welcome you to our Autumn issue. As temperatures cool, the calendar lists down and September signals the back-to-school mode. While we've enjoyed the summer, we've also been busy. This past year has seen places of learning have reopened for another academic year. And this fall we've placed two extra issues in our houses after the latest "degrees of 'lock'" and ensure the return of top gear for the setting down of schoolwork, setting. Setting our imagination to work.

I am excited to see Katie Cuthbert's article about "Diane's Philanthropic Voyage" (p. 12). While I've finished my fall share of bookstore pages, I don't possess the appetite to work with right now. That's an easy difference. One of the most important ways we can support our community is to support our local bookstores. Books are great gifts, working literature on the shelf and waiting in the middle of the room to inspire, entertain and teach," he writes. Diane is a retired high schooler, now busy with the start of a new chapter in her life.

What is a better way to start the fall season than to visit the pristine natural beauty of the Boundary Waters? Diane's article, "A Night in the Boundary Waters" (p. 14), is a must-read for anyone looking to get away or even for a staycation. I am also intrigued by our feature on page 40. During a call, we got to talking about a few things of life. Following with the intent to never let go, though, I am interviewing professionals of all walks of life about their favorite hobby. This month's interviewee is a professional golfer, working on the links and waiting in the middle of the room to inspire, entertain and teach," he writes. Diane is a retired high schooler, now busy with the start of a new chapter in her life.

Students, I hope your doors are filled with "fun right outside the classroom door" and interesting projects over this year and beyond. Welcome back!

Renate Stewart-Ritter
Editor
renate@minnmedia.com



FULL PAGE



CELEBRATING THE LAKE MINNETONKA AREA SINCE 2005.

On the Cover
Many New Listings, Photo by
Landmark Photography, page 46

See what we're doing behind
the scenes and around town!
Lake Minnetonka Magazine © 2020 minnmedia.com

NO ONE BUILDS LIKE NOR-SON
1 MN EIC #BC001949



2/3 VERTICAL



1/3 VERTICAL



1/2 HORIZONTAL



Take your finances
to the next level



CITY MAGAZINES:EDINA, MAPLE GROVE, PLYMOUTH,
ST. CROIX VALLEY, WHITE BEAR LAKE, WOODBURY**DISTRIBUTION: 10,000**

Ad Size	Open Rate	3X	6X	12X	24X	36X	48X
2 PAGE SPREAD	\$4,200	\$3,600	\$3,420	\$3,250	\$3,095	\$2,935	\$2,785
FULL	\$2,400	\$2,160	\$2,050	\$1,950	\$1,850	\$1,760	\$1,675
TWO-THIRDS	\$1,825	\$1,650	\$1,550	\$1,475	\$1,400	\$1,325	\$1,260
HALF	\$1,525	\$1,375	\$1,300	\$1,235	\$1,175	\$1,120	\$1,095
THIRD	\$980	\$895	\$850	\$810	\$750	\$730	\$695
SIXTH HORIZONTAL	\$695	\$625	\$595	\$565	\$535	\$500	\$475
INSIDE FRONT COVER	\$2,850	\$2,575	\$2,450	\$2,325	\$2,200	\$2,090	\$1,985
INSIDE BACK COVER	\$2,600	\$2,350	\$2,225	\$2,115	\$2,010	\$1,910	\$1,815
INSIDE FRONT + ADJACENT	\$5,000	\$4,500	\$4,275	\$4,050	\$3,848	\$3,655	\$3,470
BACK COVER	\$3,250	\$3,095	\$2,850	\$2,550	\$2,425	\$2,300	\$2,195

REGIONAL MAGAZINES:

LAKE MINNETONKA AND CITIES SOUTH

DISTRIBUTION: 15,000

Ad Size	Open Rate	3X	6X	12X	24X	36X	48X
2 PAGE SPREAD	\$5,575	\$5,025	\$4,775	\$4,500	\$4,300	\$4,100	\$3,950
FULL	\$3,200	\$2,875	\$2,725	\$2,600	\$2,475	\$2,350	\$2,225
TWO-THIRDS	\$2,395	\$2,285	\$2,175	\$1,995	\$1,960	\$1,860	\$1,775
HALF	\$1,995	\$1,800	\$1,715	\$1,625	\$1,550	\$1,475	\$1,395
THIRD	\$1,350	\$1,275	\$1,130	\$1,075	\$995	\$955	\$900
SIXTH HORIZONTAL	\$925	\$845	\$790	\$750	\$700	\$675	\$645
INSIDE FRONT COVER	\$3,795	\$3,415	\$3,250	\$3,075	\$2,900	\$2,755	\$2,610
INSIDE BACK COVER	\$3,450	\$3,100	\$2,950	\$2,800	\$2,660	\$2,525	\$2,400
INSIDE FRONT + ADJACENT	\$6,600	\$5,950	\$5,500	\$4,950	\$4,700	\$4,465	\$4,240
BACK COVER	\$4,290	\$3,975	\$3,670	\$3,225	\$3,065	\$2,910	\$2,765

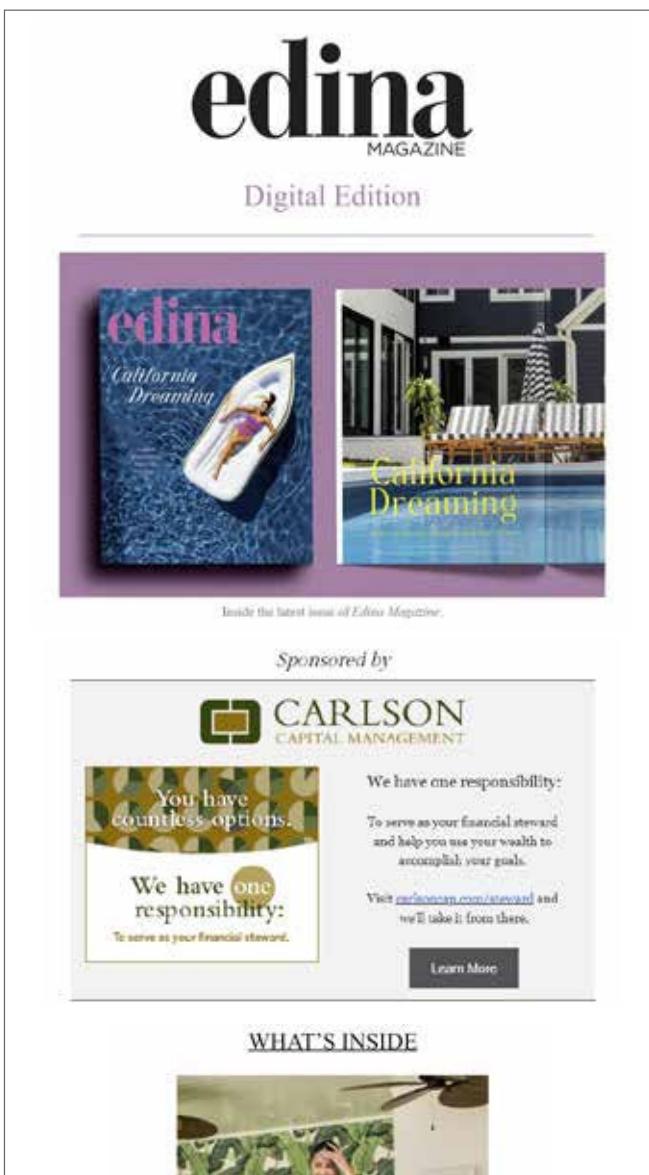
All rates quoted are net. Pricing is subject to change.

*Six month minimum consecutive issues required to guarantee placement.



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We are able to create a specific, customized email list for you. Let's talk details about the customers you desire the most. You choose the publish date and provide HTML and images, **or** we design a custom email from one of our templates with your message, photo, logo and contact information.



The screenshot shows the Edina Magazine digital edition website. The main header reads "edina MAGAZINE" with "Digital Edition" below it. Two thumbnail images are displayed: one showing a person on a surfboard with the text "California Dreaming" and another showing a modern house with a pool and the same "California Dreaming" text. Below the thumbnails is the text "Inside the latest issue of Edina Magazine." A "Sponsored by" section follows, featuring the Carlson Capital Management logo and the text "CARLSON CAPITAL MANAGEMENT". A box below it contains the slogan "You have countless options. We have one responsibility: To serve as your financial steward." and "To serve as your financial steward and help you use your wealth to accomplish your goals." It also includes the website "carlsoncap.com/steward" and a "Learn More" button. At the bottom, a "WHAT'S INSIDE" section is partially visible.



The screenshot shows the promotional page for the Arbor Lakes Art Fair. The top features a photo of various hand-painted pottery pieces. The title "ARBOR LAKES art fair" is in large, stylized orange and yellow letters. Below it, the text "PRESENTED BY THE MAPLE GROVE ARTS CENTER AND THE SHOPPES AT ARBOR LAKES" is followed by the dates "SATURDAY, JULY 15 | 10AM-6PM & SUNDAY, JULY 16 | 11AM-4PM". A list of categories includes "KIDS ART HUNT", "PAINTING", "FIBER", "PHOTOGRAPHY", "GLASS", "SCULPTURE", "JEWELRY", "WOOD", "METAL", "MIXED MEDIA", "POTTERY", and "CULINARY". Below the categories are two sections of event details: "SATURDAY" (10am-12:30pm Paul Imhoff, 1pm-2pm Tyler Linton/Kids Magic Show, 2:30pm-5pm Gigi Amal) and "SUNDAY" (11am-1pm Paul Imhoff, 2pm-4pm Chuck Skajewski). The bottom right features the "THE SHOPPES AT ARBOR LAKES" logo and the address "12469 ELM CREEK BLVD N. MAPLE GROVE, MN 55369" and "SHOPPESATARBLAKES.COM".



The screenshot shows the promotional page for Maple Grove Magazine. The title "maplegrove MAGAZINE" is in large, bold, serif letters. Below it is the "Present by" text. The "maplegrove" logo is shown with a small green and blue leaf icon to the right.

Sponsor a Digital Issue
FEATURE YOUR BUSINESS TO REACH
OUR LOYAL READERS PLUS 32,499
RESIDENTS OF YOUR COMMUNITY.
Our Digital Edition is emailed on the first Tuesday of each month.

Our Individual Websites

PROVIDE A TARGETED AUDIENCE WITH THE LATEST INFORMATION IN EACH COMMUNITY.

You don't want to miss this opportunity to reach an engaged audience through a trusted resource.



Annual Website Statistics

Users: 406,031

Female: 60%

Male: 40%

Mobile: 64.6%

Ages:

18-24: 11%

45-54: 19%

25-34: 20%

55-64: 19%

35-44: 20%

65+: 11%

Desktop: 32.8%

Tablet: 2.5%



The website features a header with navigation links: Dining, Shopping, Lifestyle, Home, Community, and Subscribe. The main content area includes a large image of a group of people in a store, a featured article about the General Store of Minnetonka, and a sidebar with various news items and a photo contest section. Below this is a 'Popular Stories' section with images and titles for 'Entertainment in the Park 2024', 'Author Jennifer Cramer-Miller Shares the Bright Side', and 'Head of the Class'. The bottom section is titled 'Shop Local' with a featured business 'Goldfish Swim School- Minnetonka'.

Local social channel audience
 represents over 64,000
 dedicated followers!

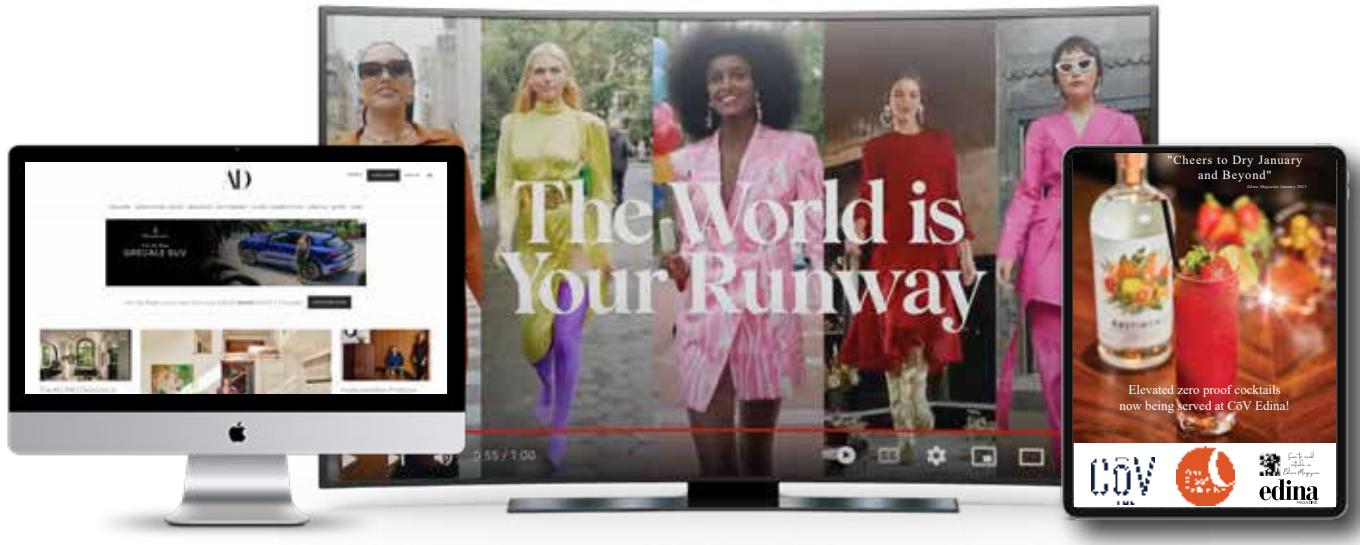
Total followers: 64,000+
Female: 80.3 %
Male: 19.7%

Ages:
18-24: 1.6
25-34: 13.1
35-44: 32
45-54: 26.8
55-64: 16.9
65+: 9.5

Local.

DIGITAL MARKETING SOLUTIONS

In addition to our digital platforms, we offer comprehensive and targeted digital marketing solutions to help you reach a niche audience. Explore an omnichannel marketing program to complement traditional Local. tactics.



Programmatic Display

Programmatic display puts your brand in front of buyers before they are in the market for your service. Audiences can be targeted by keyword searches, past website visitors, demographics and more.

Email Marketing

Leverage a targeted, opt-in list of consumers interested in your product to drive web traffic, branding and sales.

Search Engine Marketing & Optimization (SEM/SEO)

Stand out in the market and increase your local footprint by increasing your ranking throughout the web.

Geofencing

Target future customers through Device ID based on where they have been, where they live and more.

Additional strategic automated digital marketing tools are available.
Please inquire.

Local.

localmedia.co

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