

Woodbury Cares Ad Requirements

Thank you for your support of the Woodbury Community Foundation with a Woodbury Cares Ad. Woodbury Community Foundation will create your ad that follows the required co-branded Cares format. Ads are designed to be Full Page based on Woodbury Magazine's specs.

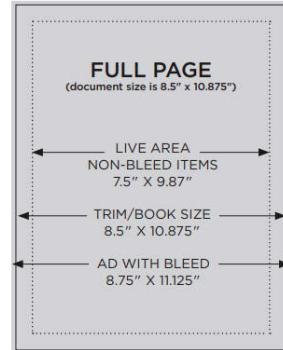
CARES AD CHECKLIST

Email the following items to
cdenson@woodburyfoundation.org.

- Please send a high-resolution horizontal image - must be at least 300 dpi, full color. Team photos work great, or if you have a photo of you serving in the community. If you do not have your own image, we can provide a stock image that is relevant to your organization or community service values.
- We need a high-resolution company logo with a transparent background (.png or .jpeg is ideal.)
- Please answer the following questions, and we will write up a 200-300 word article to accompany the images.
 - Please provide some background on your organization.
 - How long have you lived/worked in Woodbury?
 - Why is this community important to you? What do you love about Woodbury?
 - How does your company give back to the community? Please provide examples.
 - Why is giving back important to your business?
- Please share your preferred contact info;
 - Address
 - Website
 - Phone
 - Social media handles
- Please include if you would like a QR code in your ad, and what landing page URL you would like it directed to.



Woodbury
magazine



Once you have submitted your content, we will draft the artwork for your approval. We will send this to Woodbury Magazine, who will check for quality control and will ask you for a final approval. See example of the Ad mock up on following page, as well as examples of previous ads for guidance.



WOODBURY CARES PROGRAM



YOUR NAME CARES ABOUT WOODBURY

Here is where you share why you are proud to live and work in Woodbury.

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**"Here we will pull
a quote from the
text you provide
for emphasis. For
example, I love
Woodbury."**

YOUR LOGO
HERE

JOHN A WOODBURY
123 BIELENBERG DRIVE,
SUITE XYZ | WOODBURY
YOURWEBSITE.COM
651.123.4567

Example Ads



ANEW REAL ESTATE GROUP CARES ABOUT WOODBURY

As a resident of Woodbury for almost 20 years, Matt Johnson has prioritized giving back to Woodbury both personally and professionally.

"We are so blessed to live, work, and play in the community we serve each day," says Matt, who is an agent with Anew Real Estate Group with Keller Williams. "Woodbury has so much to offer. While there is so much to do in town, you are also just 15 minutes from snowboarding at Afton or boating the St. Croix."

Matt is now the Chair for the Woodbury Community Foundation. He has been an active volunteer and sponsor for CCEFS, Starlight Cinema, Miracle Field "Angels in the outfit" and

has served on the boards of the Woodbury Lions and Chamber of Commerce.

Anew Real Estate Group offers their moving truck for clients as free to all non-profits in the community, and this year helped with local food drives and furniture donation deliveries to families.

"When my daughter was born in 2009, I quickly realized this was the place she would call 'home' when she grows up. Investing in a community that she and my son will be proud of, means the world to me," he adds. "When you give back and help lift others up it builds a sense of pride, that translates to a better experience for us all."

To learn more about the Anew Real Estate Group, scan the QR code with your smartphone.



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ALMA FLOR ADA CARES ABOUT WOODBURY

"Tu familia es nuestra familia."
Your family is our family!

That is the slogan of Alma Flor Ada, a year-round Spanish Immersion program that offers a hybrid of daycare and preschool services. Owner and operator Lucilla Dávila is a Woodbury resident for over 20 years. She shares her passion for using multi-lingual learning methods to empower children to explore, discover and advance.

"I have been in the field of education for almost 30 years. My career in education started as an ESL and Spanish Teacher for 8 years. I then moved into administration as an Assistant Principal, then Principal of a Spanish Immersion program in the public sector. Associate Superintendent and now, Chief of Schools, creating innovative programming for families in Spanish Immersion education," says Dávila. "I have lived in the Woodbury community for more than 20 years where my daughter Sophia and son Johnny are graduates of Woodbury High School. I have seen how much Woodbury has grown and diversified over the years as a community and the diverse businesses that are

flourishing as well."

Alma Flor Ada is named after Doctor of Bilingual Education, Dr. Alma Flor Ada, who is originally from Cuba and has written more than two hundred children's books. In addition to language immersion, Dávila says that the school also focuses on culture, school readiness, social emotional learning, and STEM programming for children ages 2 years old to 6 years old.

Dávila joined the Board of Directors at Woodbury Community Foundation, last year.

"I love what the Woodbury Community Foundation is all about, they provide a thriving community where we all can lean on each other and support each other as a growing community, no matter what the needs are," she adds. "Communities become stronger when we all care for each other and have the same levels of urgency in making Woodbury a better place to live, work and create amazing memories with friends and family! The Foundation embraces this purpose to the core!"

More at afaspanishimmersion.com.



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